

## **ACADEMIC POSITIONS**

### **Texas Christian University**

#### ***Bob Schieffer College of Communication, Department of Communication Studies***

Associate Professor, August 2025 – present

Schieffer Media Insights Lab, Associate Director, August 2025 – present

Social and Digital Media Certificate Program, Director, August 2025 – present

### **University of Oklahoma**

#### ***Department of Communication***

Associate Professor, July 2020 – June 2025

Assistant Professor, August 2014 – June 2020

### **Seattle University**

#### ***Communication Department***

Adjunct Professor, January – June 2014

## **EDUCATION**

### **University of Washington, Seattle WA**

Ph.D., Communication, December 2013

Dissertation: “A Woman’s Place: Gender Politics and Twitter in the 2012 Elections”

Committee: David Domke (Chair); Randal Beam; Patricia Moy; Katy Pearce; David Allen

M.A., Communication, June 2010

Thesis: “Is She ‘Man Enough’?: News Coverage of Female and Male Candidates in U.S. Elections” (David Domke, Chair)

### **The University of Texas at Austin, Austin TX**

B.S., Communication Studies with Honors, May 2004

College of Communication Senior Fellows Honors Program;  
Concentration in Technology, Literacy, and Culture

## **PUBLICATIONS**

\* indicates graduate student co-author at time of manuscript preparation or acceptance.

### **Refereed articles**

\*Restrepo Garcia, J., & Meeks, L. (In press). From the margins to center stage: Examining the news media coverage of Francia Márquez during the 2022 Colombian presidential elections. *Journal of International & Intercultural Communication*.

\*Restrepo Garcia, J., Montoya Castaño, A., & Meeks, L. (In press). Intersectional activism: Examining how Francia Márquez Mina championed environmental, racial, and feminist activism in Colombia. *Journal of Intercultural Communication Research*.

\*Munoz Suarez, E., \*Restrepo Garcia, J., & Meeks, L. Being Hispanic matters? Ethnicity as predictor of vote preference in the Arizona 2024 U.S. Senate election. *American Behavioral Scientist*, Campaign 2024 issues. Advance online publication.  
<https://doi.org/10.1177/00027642251341815>

Petrotta, B., Bell, T. & Meeks, L. Displaced and diminished: How the placemaking value of “being there” influences play-by-play broadcasters’ professional identity. *Communication & Sport*. Advance online publication.  
<https://doi.org/10.1177/21674795241279588>

Meeks, L. (2024). The (vice) presidential pivot? Examining Kamala Harris’s messaging before and after the 2022 midterms. *Presidential Studies Quarterly*, 54(4), 503-522.  
<https://doi.org/10.1111/psq.12885>

\*Hubbard, C. G., Meeks, L., & \*Hammonds, K. (2024). One-above-all: Stratifying communication within Marvel fandom. *Transformative Works and Cultures*, 43,  
<https://doi.org/10.3983/twc.2024.2571>.

\*Woodall, A., & Meeks, L. (2024). #politicalcommunicationsowhite: A call for considering race in the undergraduate political communication course. *Journal of Communication Pedagogy*, 8, 140-145. <https://doi.org/10.31446/JCP.2024.1.11>

Meeks, L. (2023). Promising a greener Paris: Anne Hidalgo’s framing of environmental issues in her mayoral campaigns. *Environmental Communication*, 17(6), 550-565.  
<https://doi.org/10.1080/17524032.2023.2226356>

Meeks, L. (2023). “Mask up. Pony up. Vote.” Examining university e-mails surrounding the 2020 U.S. elections. *Communication and Democracy*, 57(1), 119-142.  
<https://doi.org/10.1080/27671127.2023.2179518>

Meeks, L. (2023). Blue bird in a coal mine: How 2020 Democratic presidential candidates framed climate change on Twitter. *Journal of Information Technology & Politics*, 20(2), 169-183. <https://doi.org/10.1080/19331681.2022.2069182>

Meeks, L. (2022). When two become one? Examining Kamala Harris and Joe Biden’s campaign themes from primary to general election. *Presidential Studies Quarterly*, 52(2), 313-339. <http://doi.org/10.1111/psq.12759>

\*Spheer, M. & Meeks, L. (2022). "The stiletto in Putin's side": Analyzing Russian media coverage of the only female presidential candidate in 2018. *Journal of International and Intercultural Communication*, 15(2), 165-184.  
<https://doi.org/10.1080/17513057.2021.1896023>

Meeks, L. (2020). Undercovered, underinformed: Local news, local elections, and U.S. sheriffs. *Journalism Studies*, 21(12), 1609-1626.  
<https://doi.org/10.1080/1461670X.2020.1781546>

Meeks, L. & \*Howe, W. (2020). Manager-employee communication in the #MeToo era: The role of gender similarity and context ambiguity in ethical leadership. *International Journal of Communication*, 14, 2464-2482. Retrieved from  
<https://ijoc.org/index.php/ijoc/article/view/13416>

Meeks, L. (2020). Defining the enemy: How Donald Trump frames the news media. *Journalism & Mass Communication Quarterly*, 97(1), 211-234.  
<https://doi.org/10.1177/1077699019857676>

\*Howe, W. & Meeks, L. (2019). Expected sacrifice: Women's socialization experiences in male-dominated totalistic organizations. *Northwest Journal of Communication*, 47(1), 37-67.

Meeks, L. (2019). Owning your message: Congressional candidates' interactivity and issue ownership in mixed-gender campaigns. *Journal of Information Technology & Politics*, 16(2), 187-202. <https://doi.org/10.1080/19331681.2019.1620149>

Meeks, L. (2018). Appealing to the 52%: Exploring Clinton and Trump's appeals to women voters during the 2016 U.S. presidential election. *International Journal of Communication*, 12, 2527-2545. Retrieved from  
<https://ijoc.org/index.php/ijoc/article/view/8763>

Meeks, L. (2018). Questioning the president: Examining gender in the White House press corps. *Journalism: Theory, Practice and Criticism*, 19(4), 519-535.  
<https://doi.org/10.1177/1464884916669737>

Meeks, L. (2018). Tweeted, deleted: Theoretical, methodological, and ethical considerations for examining politicians' deleted tweets. *Information, Communication & Society*, 21(1), 1-13.  
<https://doi.org/10.1080/1369118X.2016.1257041>

- Meeks, L. (2017). Getting personal: Effects of Twitter personalization on candidate evaluations. *Politics & Gender*, 13(1), 1-25.  
<https://doi.org/10.1017/S1743923X16000696>
- Meeks, L. (2017). Thank you, Mr. President: Journalist gender in presidential news conferences. *International Journal of Communication*, 11, 2411-2430. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/6450>
- Meeks, L. (2016). Aligning and trespassing: Candidates' party-based issue and trait ownership on Twitter. *Journalism & Mass Communication Quarterly*, 93(4), 1050-1072. <https://doi.org/10.1177/1077699015609284>
- Meeks, L. (2016). Gendered styles, gendered differences: Candidates' use of personalization and interactivity on Twitter. *Journal of Information Technology & Politics*, 13(4), 295-310. <https://doi.org/10.1080/19331681.2016.1160268>
- Meeks, L. & Domke, D. (2016). When politics is a woman's game: Party and gender ownership in woman-versus-woman elections. *Communication Research*, 43(7), 895-921. <https://doi.org/10.1177/0093650215581369>
- Meeks, L. (2013). All the gender that's fit to print: *New York Times* coverage of Hillary Clinton and Sarah Palin in 2008. *Journalism & Mass Communication Quarterly*, 90(3), 520-539. <https://doi.org/10.1177/1077699013493791>
- Gilmore, J., Meeks, L., & Domke, D. (2013) Why do (we think) they hate us: Anti-Americanism, patriotic messages, and attributions of blame. *International Journal of Communication*, 7, 701-721. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/1683>  
Republished as: Gilmore, J., Meeks, L. & Domke, D. (2016). Why do (we think) they hate us?: National identity, news content and attributions of blame. In W. Jia (Ed.), *Intercultural communication: Adapting to emerging global realities* (p. 437-460). San Diego, CA: Cognella.
- Meeks, L. (2013). He wrote, she wrote: Journalist gender, political office, and campaign news. *Journalism & Mass Communication Quarterly*, 90(1), 58-74.  
<https://doi.org/10.1177/1077699012468695>  
Republished in *J&MCQ's Virtual Theme Collection*, "Women in the newsroom: Status and stasis," 2014.  
<http://jmq.sagepub.com/site/misc/womeninthenewsroom.xhtml>
- Meeks, L. (2012). Is she "man enough"? Women candidates, executive political offices,

and news coverage. *Journal of Communication*, 62(1), 175-193.  
<https://doi.org/10.1111/j.1460-2466.2011.01621.x>

### **Invited publications**

Meeks, L. (in press). Balancing a “hockey mom” with “broad-shouldered leadership”: Campaign communication and gendered ticket dynamics. In Devine, C. and Prémont, K. (Eds.), *Second in command*. University of Michigan Press.

Meeks, L. (2024). Roe Your Vote? *US Election Analysis 2024: Media, Voters and the Campaign*. Report published by Centre for Comparative Politics and Media Research at Bournemouth University, UK.  
<https://www.electionanalysis.ws/us/president2024/section-2-policy-and-political-context/roe-your-vote/>

Meeks, L. (2024). Theme collection: From bylines to headlines: Exploring gender bias in the news. Online advance publication. *Journalism & Mass Communication Quarterly*, 101(4), 833-837. <https://doi.org/10.1177/10776990241284809>

Meeks, L. (2024). Sheriffs, school boards, and the necessity of pro-democracy news in local elections. In Johnson, T., & Veenstra, A. (Eds.), *The press and democratic backsliding: How journalism has failed the public and how it can revive democracy*. (Ch. 5, pp. 105-126). Lexington Books.

Meeks, L. (2023). Red, blue, and green: Examining the effects of framing and source trust on partisans’ climate change beliefs. In Moy, P. and Neumann, R. (Eds.), *Political communication, culture and society*. (Ch. 8, pp. 150-166). Routledge.

Meeks, L. (2022). Media distrust and Republican identity in Trump’s wake. In Gutsche, R. E. (Ed.), *The future of the presidency, journalism and democracy: After Trump*. (Ch. 3, pp. 67-83). Routledge.

Meeks, L. (2021). Conservatives and women. In Jarvis, S. (Ed.), *Conservative political communication: How right wing media and messaging (re)made American politics*. (Ch. 6, pp. 102-118). Routledge.

Meeks, L. (2020). Believing Black women. *US Election Analysis 2020: Media, Voters and the Campaign*. Report published by Centre for Politics and Media Research and the Centre for the Study of Journalism, Culture and Community at Bournemouth University, UK. <https://www.electionanalysis.ws/us/president2020/section-2-voters/believing-black-women/>

- Meeks, L. (2019). Voicing voters' concerns? Examining 2018 mixed-gender Senate candidates' issue agendas. In Moy, P. and Matheson, D. (Eds.), *Voices: Exploring the shifting contours of communication*. (Ch. 10, p. 177-200). Peter Lang.
- Meeks, L. (2017). Tweeting our differences: Comparing candidate communication in mixed-gender and same-gender elections. In Denton, R. E. (Ed.), *Political campaign communication: Theory, method and practice* (Ch. 17, p. 365-387). Lexington Books.
- Meeks, L. (2016). Examining partisan men and women's issue emphases from campaigns to legislation. In Paludi, M. (Ed.), *Why congress needs women: Bringing sanity to the House and Senate* (Ch. 1, p. 1-18). Praeger Publishers Inc.
- Meeks, L. (2016). Hillary Clinton's evolving gender appeals. *US Election Analysis 2016: Media, Voters and the Campaign*. Report published by Centre for Politics and Media Research and the Centre for the Study of Journalism, Culture and Community at Bournemouth University, UK. <http://www.electionanalysis2016.us/us-election-analysis-2016/section-4-diversity-and-division/hillary-clintons-evolving-gender-appeals/>
- Meeks, L. (2014). Book review: He runs, she runs: Why gender stereotypes do not harm women candidates, by Deborah Jordan Brooks. *Political Communication*, 31(2), 386-389.
- Beam, R. & Meeks, L. (2011). "So many stories, so little time." In Lowrey, W. and Gade, P. J. (Eds.) *Changing the news: The forces shaping journalism in uncertain times* (Ch. 13, p. 230-248). Routledge.

## **PRESENTATIONS**

### **Refereed Conference Papers and Presentations**

- Meeks, L., \*Restrepo-Garcia, J., \*Ebohon, E., & \*Hossain, Z. (2025, Nov.). Get on board: Examining news coverage of school board elections, 2021 – 2023. Paper to be presented at the Political Communication Division at the National Communication Association conference, Denver, CO, USA.
- \*Munoz Suarez, E. & Meeks, L. (2025, Nov.). (In)dependent thinkers? Effects of news and partisanship on young Americans' evaluations of the federal government's performance. Paper to be presented at the Political Communication Division at the National Communication Association conference, Denver, CO, USA.

- Woodall, A. & Meeks, L. (2025, Nov.). Foundational forces, but not foundational material: (The absence of) race and gender in the political communication course. Paper to be presented at the Political Communication Division at the National Communication Association conference, Denver, CO, USA.
- Hubbard, C. & Meeks, L. (2025, June). The character's curse of when a character follows an actor: Introducing and understanding the phenomenon of character baggage. Presented at the International Communication Association conference, Denver, CO, USA.
- Meeks, L. (2025, June). Session: Anti-media media: Weaponizing press freedom against press freedom. Presented at the International Communication Association conference, Denver, CO, USA.
- \*Munoz Suarez, E., \*Restrepo-Garcia, J., & Meeks, L. (2025, May). How much does it matter how Latinx you consider yourself? The role of ethnic identity in Latinx voters in the swing state of Arizona. Presented at the Latin American Studies Association, San Francisco, CA, USA.
- \*Zaila, A., & Meeks, L. (2025, April). Twitter users' discussion quality of a TV series: A case study of #Al-NaseemHighSchool. Presented at The Future of Media Communication in Light of New Transformations, Saudi Arabia.
- Meeks, L. (2025, March). Balancing a "hockey mom" with "broad-shouldered leadership": Campaign communication and gendered ticket dynamics. Presented at the Vice-President of the United States: From Shadow to Light international symposium, Grenoble, France.
- \*Beaty, R., Montgomery-Vestecka, G., & Meeks, L. (2024, November). Who gets him?: Exploring the effects of religious and partisan identity salience on openness to the He Gets Us campaign. Presented in the Political Communication Division at the National Communication Association conference, New Orleans, LA, USA.
- \*Restrepo Garcia, J., \*Munoz Suarez, E., & Meeks, L. (2024, November). Being Hispanic matters? Self-identity and ethnicity as factors to predict vote preference in the U.S. Senate elections 2024. Presented in the Political Communication Division at the National Communication Association conference, New Orleans, LA, USA.
- Meeks, L. (2024, October). Reimagining feminist research methods, working together toward feminist goals. Panel at the Organization for the Study of Communication, Language, and Gender conference, Excelsior Springs, MO, USA.

Meeks, L. (2024, August). What if democracy falls and nobody covers it? How the media causes and how media can solve democratic backsliding. Presented in the Political Communication and Mass Communication and Society Divisions at the Association for Education in Journalism and Mass Communication conference, Philadelphia, PA, USA.

Meeks, L. (2023, November). The (vice) presidential pivot? Examining Kamala Harris's messaging before and after the 2022 midterms. Presented in the Political Communication Division at the National Communication Association conference, National Harbor, MD, USA.

\*Restrepo Garcia, J., & Meeks, L. (2023, November). From the margins to center stage: Examining how the news media covered Francia Marquez during the 2022 Colombian presidential elections. Presented in the Political Communication Division at the National Communication Association conference, National Harbor, MD, USA.

Meeks, L. (2023, May). Promising a greener Paris: Anne Hidalgo's framing of environmental issues in her mayoral campaigns. Presented in the Environmental Communication Division at the International Communication Association conference, Toronto, Ontario, Canada.

\*Hubbard, C., \*Hammonds, K., & Meeks, L. (2022, Nov.). Fan shaming: Stratification within Marvel fandom. Presented in the Mass Communication Division at the National Communication Association conference, New Orleans, LA, USA.

Meeks, L. (2022, Sept.). Examining university e-mails surrounding the 2020 U.S. elections. Presented in the Civic Engagement section at the American Political Science Association annual conference, Montréal, Québec, Canada.

Richards, R., Reedy, J., Park, C. H., Nowlin, M. C., & Meeks, L. (Sept. 2022). Deliberative public engagement to address water resource issues: Cases From the southern and southwestern United States. Presented at the University of Oklahoma WaTER Center Virtual Conference.

Petrotta, B., & Meeks, L. (2022, March). (Dis)placing space: COVID-19 and its altering effect on play-by-play announcers' professional uniqueness. Presented at the International Association of Communication and Sport annual summit, Philadelphia, PA, USA.

\*Trujillo-Falcón, J., Meeks, L., \*Hubbard, C., Kopcki, A., & Woods Placky, B. (2022, January). El cambio climático en televisión: A national survey of bilingual broadcast meteorologist climate change reporting practices. Presented at the American Meteorological Society's Third Symposium on Diversity, Equity, and Inclusion, Houston, TX, USA.

Meeks, L. (2021, November). When two become one?: Examining Kamala Harris and Joe Biden's campaign themes from primary to general election. Presented virtually in the Political Communication Division at the National Communication Association conference, Seattle, WA, USA.

\*Shpeer, M., \*Martucci, M., & Meeks, L. (2021, November). Comparing Media and Self-Presentation Frames of Kamala Harris's VP Candidacy in the 2020 Election. Presented in the Political Communication Division at the National Communication Association conference, Seattle, WA, USA.

Meeks, L. (2021, October). How 2020 presidential candidates framed climate change on Twitter. Presented virtually in the Women, Gender, and Politics Research Section at the American Political Science Association annual conference, Seattle, WA, USA.

\*Shpeer, M., \*Martucci, M., & Meeks, L. (2021, March). "'Harris bursts through another barrier': Comparing media and self-presentation frames of Kamala Harris's VP candidacy in the 2020 election." Presented at the Association for Education in Journalism and Mass Communication Midwinter conference, Norman, OK, USA.

Meeks, L. (2020, October). Blue bird in a coal mine: How 2020 presidential candidates framed climate change on Twitter. Presented at the (Virtual) Gender and Political Psychology annual conference.

Meeks, L. & \*Howe, W. (2020, May). Managing expectations: Future and current employees' perceptions of ethical leadership and workplace appropriate behavior. Presented in the Organizational Communication Division at the International Communication Association virtual conference.

\*Shpeer, M. & Meeks, L. (2020, May). "The stiletto in Putin's side": Opening the discourse about female candidates beyond the Western paradigm by examining media coverage of Ksenia Sobchak. Presented in the Political Communication Division at the International Communication Association virtual conference.

Meeks, L. (2020, February). Framing the fight: Candidate gender, climate change, and effects on voters. Presented at the LSU Gender and Political Communication

Workshop, Baton Rouge, LA, USA.

Meeks, L. (2019, November). Survival of the fittest frame: Candidate gender, climate change, and effects on voters. Presented in the Political Communication Division, Feminist and Women Studies Division, and Women's Caucus at the National Communication Association conference, Baltimore, MD, USA.

Meeks, L. & \*Howe, W. (2019, May). Day one: Perceptions of appropriate behavior across different- and same-gender employee-manager exchanges during the entry process. Presented in the Organizational Communication Division at the International Communication Association conference, Washington D.C., USA.

\*Howe, W. & Meeks, L. (2018, November). Expected sacrifice: Women's experiences in male-dominated totalistic organizations. Presented in the Organizational Communication Division and Feminist and Women Studies Division at the National Communication Association conference, Salt Lake City, UT, USA.

Meeks, L. (2018, November). Gender in the city: How Cynthia Nixon plays with gender norms in gubernatorial bid. Panel discussion in the Political Communication Division at the National Communication Association conference, Salt Lake City, UT, USA.

Meeks, L. (2018, November). Gatekeeping the enemy: How Donald Trump frames the news media. Presented in the Mass Communication Division and Political Communication Division at the National Communication Association conference, Salt Lake City, UT, USA.

Meeks, L. (2018, April). Dual and dueling identities: How Republican candidates appealed to Republican women in 2016. Presented at the News Agendas Series hosted by the Moody College of Communication at the University of Texas at Austin, Austin, TX, USA.

Meeks, L. (2018, March). Media, information, and citizenship literacy: An interdisciplinary discussion. Panel discussion at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK, USA.

Meeks, L. (2017, November). Appealing to the 52%: Exploring Clinton and Trump's appeals to women voters during the 2016 U.S. presidential election. Presented in the Political Communication Division at the National Communication Association conference, Dallas, TX, USA.

Meeks, L. (2017, November). Thank you, Mr. President: Journalist gender in presidential news conferences. Presented in the Political Communication Division at the National Communication Association conference, Dallas, TX, USA.

Meeks, L. (2016, November). Questioning the president: Examining gender in the White House press corps. Presented in the Political Communication Division at the National Communication Association conference, Philadelphia, PA, USA.

Meeks, L. (2015, November). This is me: Political candidates' impression management on Twitter. Presented in the Political Communication Division at the National Communication Association conference, Las Vegas, NV, USA.

Meeks, L. (2014, November). Let's get personal: Examining the effects of personalization in candidates' online self-presentations. Presented in the Political Communication Division at the National Communication Association conference, Chicago, IL, USA. Received Top Paper Award in the division.

Meeks, L. (2014, May). Toeing the party line?: Examining Twitter self-presentations in same-gender Senate elections. Presented in the Political Communication Division at the International Communication Association conference, Seattle, WA, USA.

Meeks, L. (2013, November). He tweets, she tweets: Examining gendered presentations of self in 2012 Senate elections. Presented in the Political Communication Division at the National Communication Association conference, Washington, D.C., USA. Received Top Student Paper Award in the division.

Meeks, L. (2013, July). He tweets, she tweets: Examining gendered presentations of self in 2012 Senate elections. Presented in the Digital Media Convergence division at the National Communication Association Doctoral Honors Seminar, Acadia National Park, ME, USA.

Meeks, L. (2012, November). All the gender that's fit to print: How The New York Times covered Hillary Clinton and Sarah Palin in 2008. Presented in the Mass Communication Division at the National Communication Association conference, Orlando, FL, USA.

Meeks, L. (2012, May). Meeting expectations: Issues, traits, party, and gender in a woman-versus-woman election. Presented in the Public Opinion Division at the American Association of Public Opinion Research conference, Orlando, FL, USA.

Meeks, L. & Domke, D. (2011, November). Breaking the double bind: Gender, partisanship,

and women politicians. Presented in the Public Opinion Division at the Midwest Association of Public Opinion Research conference, Chicago, IL, USA.

Meeks, L. (2011, November). He wrote, she wrote: Journalist gender, political office, and campaign news. Presented in the Mass Communication Division at the National Communication Association conference, New Orleans, LA, USA.

Gilmore, J. & Meeks, L. (2010, November). Why do (we think) they hate us?: National identity, news content and attributions of blame. Presented in the Political Communication Division at the National Communication Association conference, San Francisco, CA, USA. Received Top Student Paper Award in the division.

Gilmore, J. & Meeks, L. (2010, August). Anti-Americanism in the American mind: National identity, news content, and attributions of blame. Presented in the Communication Theory and Methodology Division at the Association for Education in Journalism and Mass Communication conference, Denver, CO, USA. Received Top Student Paper Award in the division.

Meeks, L. (2010, August). Is she “man enough”? Women candidates, executive political office, and news coverage. Presented in the Mass Communication and Society Division at the Assoc. for Education in Journalism and Mass Communication conference, Denver, CO, USA.

### **Invited Lectures and Talks**

#### University of Oklahoma

- Panelist on “In the Media We Trust: Or Do We?” OU Libraries, 2019
- Panelist on “OU Votes: Election Night.” Carl Albert Center and Political Communication Center, 2016

#### University of Washington

- Guest lecture on “Intercultural Communication, Women, and Families.” Department of Communication, 2013
- Guest lecture on “Gender, Politics, and Media Effects.” Department of Communication, 2011; 2012
- Guest presentation on “Gender on the 2012 Campaign Trail.” Osher Lifelong Learning Institute, 2012
- Guest lecture on “Quantitative Content Analysis.” Department of Communication, 2012; 2014

### **AWARDS AND FUNDS**

Co-principal investigator on competitive planning grant with researchers at the OU Center for Applied Social Research (CASR), the South Central Climate Adaptation Science Center (SC CASC), the College of Charleston (South Carolina), the University of Arkansas Clinton School of Public Service, and the University of Arkansas (Fayetteville). U.S. Department of the Interior, U.S. Geological Survey | DOI-USG. “Developing actionable science priorities for cultural resources through deliberative forums in tribal and marginalized communities.” (\$49,944.00)

Senior Faculty Summer Fellowship, Dodge Family College of Arts & Sciences of the University of Oklahoma, 2023. (\$8,000)

Presidential International Travel Fellowship, University of Oklahoma, 2022. (\$600)

Faculty/Staff Service and Support Award, Communication Graduate Students Association, Department of Communication, University of Oklahoma, 2018; 2021; 2025

Junior Faculty Summer Fellowship, College of Arts & Sciences of the University of Oklahoma, 2018. (\$7,000)

Junior Faculty Fellowship, Vice President for Research of the University of Oklahoma, 2016. (\$7,000)

Top Paper Award in the Political Communication Division at the National Communication Association conference, 2014

Top Student Paper Award in the Political Communication Division at the National Communication Association conference, 2010; 2013

Daniel and Margaret Carper Research Fund and Dissertation Award, Department of Communication, University of Washington, 2013

Peter Clarke Graduate Research Fund, Department of Communication, University of Washington, 2013

National Communication Association Doctoral Honors Seminar participant in the Digital Media Convergence division, 2013

Top Student Paper Award in the Communication Theory and Methodology Division at the Association for Education in Journalism and Mass Communication conference, 2010

## **TEACHING**

### **Texas Christian University**

Associate Professor

- Undergraduate: Media Literacy

### **University of Oklahoma**

Assistant/Associate Professor

- Undergraduate: Capstone Seminar - Issues in Communication Studies; Mass Media Effects; Media Literacy; Political Campaign Processes
- Graduate: Content Analysis; Media & Civic Life

### **Seattle University**

Adjunct Faculty

- Undergraduate: Media Foundations of Communication

### **University of Washington**

Instructor of Record

- Undergraduate: Effects of Mass Communication; Introduction to Communication I; Navigating Information Networks for Mass Media

Teaching Assistant

- Undergraduate: Business of Media in the Digital Age; Intercultural Communication; Introduction to Communication I; Public Speaking; Social Scientific Approaches to Communication Research

## **ADVISING**

### **Texas Christian University**

#### **In Progress**

*Communication – Committee Member*

- Sarah Van, Masters Thesis.

### **University of Oklahoma**

In Progress

*Committee Co-Chair*

- Julie Sisler, Dissertation, Communication.

Completed

*Communication – Chair*

- Eduardo Munoz Suarez, Masters Thesis, “Latino Voice and Politics: How Spanish Accent Affects First-Generation Latinos’ Evaluation of Political Candidates.” (2025)
- Kevin Blake, Dissertation, “Instant Replay Officials’ Sociocultural Experiences: A Qualitative Grounded Theory Study.” (2025)
- Jorge Restrepo Garcia, Dissertation, “Diverse Faces, Diverse Votes: The Effect of Politician Ethnicity and Race on Voter Decision-Making in Colombia.” (2025)
- Caleb Hubbard, Dissertation, “Fanship Scale Development.” (2023)
- Lauren Pettigrew, Masters Thesis, “Fire Side Chats to TikTok Influencer Tags: The Evolution of White House Computer-Mediated Communication to Youngster.” (2023)
- Jovany Trevino, Masters Non-Thesis. (2023)
- Hallie Milner, Masters Non-thesis. (2017)

*Communication – Committee Member*

- Kyle Hammonds, Dissertation, “An American Nightmare: Joker, Fandom, and Malicious Meaning-Making with Movies.” (2023)
- Maria Shpeer, Dissertation, “Evaluations of Intersectional Identity Traits and their Effects on Voting Behaviors in U.S. Congressional Elections.” (2023)
- Reinaldo Cortes Quantip, Dissertation, “Mythologies of the Migrant Caravans: Religion, Ideology, and Migration.” (2022)
- Joseph Trujillo-Falcón, Masters Non-thesis. (2021)
- William Howe, Dissertation, “Veteran contempt for civilian communication (VCCC): The development and validation of a scale for use with military veterans.” (2020)
- Marisa Penkauskas, Masters Thesis, “The role of anger and linguistic agency on intentions to participate in activism.” (2020)
- Juliana Barbati, Masters Thesis, “Mitigating the propensity to victim-blame via parasocial contact with survivors of sexual assault.” (2019)
- Cheryl Maiorca, Dissertation, “For every action there is a story: Narratives of Oklahoma teachers about the 2018 walkout and teaching in Oklahoma.” (2019)
- Chris Bingham, Dissertation, “An ethnography of Twitch streamers: Negotiating professionalism in new media content creation.” (2017)
- Madison Habeck, Masters Non-thesis. (2016)
- Kirsten Peterson, Masters Thesis, “Let’s go to war: An analysis of the war narrative during the war on poverty, the energy crisis and the war on drugs.” (2015)

*Journalism and Mass Communication – Committee Member*

- Ajia Meux, Dissertation, “‘Who Asked For this?’: Authenticity and Race-Centered

Corporate Social Responsibility.” (2023)

*Political Science – Committee Member*

- Dylan Billings, Dissertation, “Examining the effects of economic knowledge on political judgements.” (2019)
- Jessica Hayden, Dissertation, “Gender, partisanship, and women’s issues in congressional communication.” (2018)

**SERVICE**

**Editorial Board Member**

- *Communication and Democracy*, 2025 – present

**Ad-hoc journal reviewer**

**APSA Political Communication Section**

- Secretary-Treasurer, 2020 – 2022

**ICA Political Communication Division**

- Reviewer, Conference submissions
- Nominating Committee Member, 2024 – 2026

**NCA Political Communication Division**

- Reviewer, Conference submissions
- Michael Pfau Outstanding Article Award Chair, 2023
- Nominating Committee Chair, 2021
- Award Committee Member, Roderick P. Hart Outstanding Book Award, 2016
- Award Committee Member, Lynda Lee Kaid Outstanding Dissertation Award, 2018

**Texas Christian University**

University

- Graduate Council, Member, 2025 – present

**University of Oklahoma**

University

- Graduate College Dean’s Evaluation Committee, Member, 2024 – 2025
- Athletics Council, Equity and Sportsmanship Subcommittee Chair, 2020 – 2021
- Athletics Council, Committee Member, 2019 – 2021
- Media, Digital, Information, and Citizen Literacies Group, Member, 2018 – 2020

College of Arts and Sciences

- Heather Marie Goff Scholarship, Committee Member, 2015

Department of Communication

- Director of Graduate Studies/Graduate Liaison, July 2023 – June 2025
- Graduate Awards, 2023 – 2025
- Ad-hoc Subcommittee on Departmental Graduate Student Climate, 2022 – 2023
- Graduate Committee, Committee Member, 2021 – 2025
- Inclusion, Diversity, Equity, and Accessibility Committee, Member, 2021 – 2023
- H.W. Cummings Dissertation Proposal Award, Committee Member, 2016 – 2022
- Faculty Awards, Committee Member, 2019 – 2020
- Political Communication Committee/Archive, Committee Member, 2015 – 2019
- Subcommittee for Regular Faculty Recruiting Application, 2018; 2019
- Subcommittee Writing Enrichment, 2016