COLLEGE OF COMMUNICATION 2020 RESEARCH AND CREATIVE FESTIVAL INFORMATION AND PROCEDURES

We're looking to showcase excellent student projects at this year's Bob Schieffer College of Communication Research and Creative Activities Festival. If you've prepared a creative work or research project in the past 24 months that was not presented at the 2019 Research and Creative Festival, we invite you to showcase it at this festival. Examples of possible submissions include:

- Research projects (i.e. class research projects, graduate projects, theses, faculty/student collaborations)
- Honors College projects, independent study projects
- Short videos, films, television, radio or Web newscasts
- News articles or features
- Public relations material (i.e., press kits, campaigns, cases)
- Advertising material (i.e., portfolios, campaigns, media plans)

Theme: Social Impact

When: **April 21, 2020 | 4:00 – 5:30 p.m.**

Where: Moudy South building

How: Undergraduate and graduate students will present their work in poster form, presenting the essence of their work in 3-5 minutes for people who stop by the poster. Students who have produced a short video, film, television, radio or Web newscast may showcase their work via their laptop.

Why submit: To showcase excellent work with others, to engage with others with similar interest, to network, and to potentially earn a cash prize.

- Each department's top undergraduate submission will receive a $250 prize
- Each department's top graduate student submission will receive a $250 prize
- The submission that best illustrates the festival's theme of Social Impact will receive a $250 prize

Submission and Printing Process

1. Complete the Festival Submission sheet and secure signature from a Faculty mentor, who approves research or creative content.

2. Once approved by the faculty mentor(s), student(s) submit the PPT or creative content

by **Monday, March 30, 2020,** to the office of the Bob Schieffer College of Communication (COC_Mail@tcu.edu). Submitting a paper copy to the the office of the Bob Schieffer College of Communication (Moudy 207F) is also acceptable. The college's Research and Professional Development Committee will review posters and creative content, and students may be asked to make changes to their poster before it is accepted.

3. Once approved, students will receive instructions for printing the posters (free to the student).

4. The Research and Professional Development Committee will work with teaching assistants to set up tables and places for each each poster and laptop on the first floor of Moudy South. Presenting students should arrive no later than 3:45 p.m.

5. Students may stand and present with poster only. However, a student may be a co-author on more than one poster if someone else is presenting other posters.

Poster Format: Posters should be formatted using the 28" x 40" template found on the website . Posters will be affixed to a foam board. There will be no charge to students for printing the poster.