

Debra L. Iba

Texas Christian University
Department of Communication Studies
2800 S. University Drive, MOUS 303
Fort Worth, TX 76129
817-257-5676
d.iba@tcu.edu

EDUCATION

Ph.D. Higher Education, 2007. College of Education: University of North Texas.
Emphasis: Adult learning; Critical cultural studies.
Cognate area: Communication Studies: Texas Christian University.

M.A. Communication, 1987. Department of Communication: Missouri State University.

B. S. Psychology, 1984. Department of Psychology: Missouri State University.

APPOINTMENTS

2005-
present **Senior Instructor**
Department of Communication Studies, Texas Christian University, Fort Worth, TX

- Promotion in Rank to Senior Instructor, 2021.
- Promotion in Rank to Instructor II, 2015.

2012-
present **Affiliate Faculty**
Dept. of Women & Gender Studies, Texas Christian University, Fort Worth, TX

2015 **Instructor, Adjunct Graduate Faculty (online, Fall 2015)**
Department of Communication & Media, Texas A&M-Corpus Christi, TX.

2004-
2005 **Adjunct Instructor**
Department of Communication Studies, Texas Christian University, Fort Worth, TX.

1998-
2005 **Adjunct Instructor**
Department of Speech, Tarrant County College, Fort Worth, TX.

1990-
1991 **Career Advisor**
University Career Center, Missouri State University, Springfield, MO.

- 1987-1988 **University Scholarship Coordinator**
Student Financial Aid Services, University of Idaho, Moscow, ID.
- 1985-1987 **Recruitment Graduate Assistant**
Office of Admissions, Missouri State University, Springfield, MO.

UNDERGRADUATE COURSES TAUGHT

Environmental Communication*

Food, Culture, & Communication*

Gender & Communication*

Persuasion in the Global Community*

Intercultural Communication (with travel)*

Issues in Communication: Nonverbal Communication Across Cultures*

Nonverbal Communication*

Issues in Communication: Managing Communication & Change Organizational Communication*

Communicating Effectively

Group Communication

Interviewing

Interpersonal Communication

Instructional Communication

Business & Professional Speaking

Honors Research

Honors Thesis

Intercultural Communication

- Study Abroad 2014, 2016, 2020

Great British Orators/Parliamentary Debate

- Study Abroad 2013, 2015, 2017, 2018, 2019

Independent Study (selected list):

- Communicating Food Culture & Tradition
- Communication, Power & Privilege
- Environmental Communication
- Women, Race & Communication

***New course development: Created and granted approval via department, College, & University Council.**

GRADUATE COURSES TAUGHT

Communicating Change in Organizations* (new course development)

Nonverbal Communication

Nonverbal Communication (Texas A&M University, Corpus Christi, via Blackboard Learn)

STUDY ABROAD PROGRAMS

- 2020, 2018 **Europe: East to West, Spring Break**
 Faculty-led study trip to Poland, Germany, and the Netherlands
- Intercultural and Nonverbal Communication course with travel section focusing on Global Citizenship
- 2019, 2018 **London Internship**
- Developed London Internship program with CIEE provider as optional extension to Parliamentary Debate faculty-led study abroad
 - 3 students-2018; 7 students-2019
- 2016 **Russia: TCU Global Academy, Spring Break**
 Faculty-led study trip to St. Petersburg and Moscow
- Intercultural Communication travel section focusing on Global Citizenship
- 2016, 2014 **Italy: Communication & Culture**
 Faculty-led, short term study program with students enrolled in:
- Rhetoric: From Ancient Rome to Modern Oratory
 - Nonverbal Communication Across Cultures
- 2019, 2018, 2017, 2015, 2013 **Communication & Debate in the UK**
 Faculty-led, short-term study program with students enrolled in:
- Parliamentary Debate
 - Great British Orators

INTERNAL GRANTS RECEIVED

The Umbra Institute 6th Biennial Food Conference presentation – TCU Bob Schieffer College of Communication and the TCU Communication Studies Department Willmon Grant, 2024. \$3609.

Enhancing Gender Equity with Mediation Training – TCU Bob Schieffer College of Communication, Dean's Teaching Enhancement Grant, 2022. \$1700.

What's Next? Intercultural Communication Food Talk – Bob Schieffer College of Communication, "What's Next?" Grant, 2018-19. \$1000.

Developing a Study Abroad Program: Foundations of Communication Studies – Rome. Texas Christian University, Instructional Development Grant, 2013. \$1500.

RESEARCH, PRESENTATIONS & PUBLICATIONS

Iba, D. (2024, June). *The romance of food: Using relationship development as a model for teaching food.* Paper presented to the Umbra Institute Biennial Food Conference, Perugia, Italy.

Iba, D. (2023, May). *Coming together over table: A framework for reconceptualizing culture through food and foodways.* Paper presented to the International Communication Association Preconference “Ethics of Critically Interrogating and Reconceptualizing Culture,” Toronto, Ontario, Canada.

Iba, D. (2023, November). *Teaching social justice of the 20th century in the United States: Motivating learners to be curious, imaginative, and inspired.* Paper presented to the National Communication Association Preconference “The Freedom to Teach and Learn: Proposing, Implementing, and/or Revising a Communication Course Related to Social Justice and Direct Action,” National Harbor, Washington, D.C.

Iba, D. (2022, November). *Transformative pedagogy: Facilitating social justice consciousness through instructional design: Pedagogical intersections of communication and advocacy designed for discussion-based classrooms.* Panel session presented to the National Communication Association, New Orleans, LA.

Iba, D. (2021, March). *From Thought to Action: Developing and delivering a communication activism course.* Panel session presented to the Central States Communication Association, Virtual.

Iba, D. (2016, November). *Nonverbal communication across cultures.* Paper presented to the National Communication Association, Philadelphia, PA.

Garner, J. & Iba, D. (2015, November). *I don't like what you're saying: Gaze duration as a response to group dissent.* Paper presented to the National Communication Association, Las Vegas, NV.

Garner, J. & Iba, D. (2015). Changes in eye contact and attraction scores relative to ostracism and dissent. *Small Group Research*, 46, 3-26. doi:10.1177/1046496414550880

Garner, J. & Iba, D. (2013, November). *Disconnections: Changes in eye contact and attraction scores as indicators of students' ostracism toward a dissenter.* Paper presented to the National Communication Association, Washington, D.C.

Iba, D. & Garner, J. (2010, November). *Silencing contrary: A call for research on ostracism and dissent in classroom groups.* Paper presented to the National Communication Association, San Francisco, CA.

Iba, D. & Wood, J.T. (2008). *Student companion for Wood's interpersonal communication everyday encounters* (6th ed.). Belmont, CA: Cengage.

Iba, Debra L. (2007). *Hardiness and public speaking anxiety: Problems and practices*. Doctoral dissertation, University of North Texas (UMI No. 3290152).

Iba, D. & Wood, J.T. (2006). *Student companion for Wood's interpersonal communication everyday encounters* (5th ed.). Belmont, CA: Thomson/Wadsworth.

Iba, D. (2005) Classroom communication traits of the at-risk student in a learning community. Unpublished manuscript.

Iba, D. (2004). Stressors associated with completion outcomes of community college students enrolled in a distance learning course. Unpublished manuscript.

Iba, D. (1987). The effect of merit awards on recruiting high achieving high school seniors. Unpublished manuscript.

Iba, D., Simpson, D. E., & Stockburger, D. W. (1988). The effectiveness of no-need scholarships in recruiting students. *College and University*, 19-30.

RESEARCH AWARDS

Top Paper, National Communication Association, Group Communication Division, given at 2015 convention for *I don't like what you're saying: Gaze duration as a response to group dissent* (with J. Garner).

Top Paper, National Communication Association, Nonverbal Communication Division, given at 2015 convention for *I don't like what you're saying: Gaze duration as a response to group dissent* (with J. Garner).

Top Four Paper, National Communication Association, Group Communication Division, given at 2013 convention for *Disconnections: Changes in eye contact and attraction scores as indicators of students' ostracism toward a dissenter* (with J. Garner).

PROFESSIONAL DEVELOPMENT

- 2022 **Mediator.** Certified Texas court-approved mediator.
 "Basic 40-hour Mediation Training."
- Workplace and family mediation
 - Conflict resolution
 - Negotiation
 - Neutral communication
 - Impasse resolution
 - Agreement procedures
 - Role-play simulations, including high conflict individuals

- 2022 **Mediator.** Certified Texas court-approved mediator. “Advanced 30-hour Family Mediation Training.”
- Family law
 - Family dynamics
 - Agreement procedures (according to Texas family law)
 - Role-play simulations, including escalated family disputes
- 2021 **Diversity, Equity, & Inclusion.** Schieffer College Committee on Diversity, Equity, and Inclusion Faculty/Staff Book and discussion group.
- 2020 **International Studies.** WorldStrides® Education Travel & Experiences. Collaborated with domestic and international teams to develop virtual, enhanced international study for 2021, November 2020.
- 2020 **Learning & Development.** Schieffer College Brown Bag Research Lunch, October 2020.
- 2020 **Diversity, Equity, & Inclusion.** DEI Training on Micro-aggressions. Bob Schieffer College of Communication. Facilitators: Jean Marie Brown; Ashley English. August 2020.
- 2020 **Instructional Technology.** *Using New Classroom Technology with Zoom.* VCT Training @TCU. August 2020.
- 2020 **Certificate:** *Supporting Your Marginalized & Vulnerable Students During COVID-19* Webinar. On-Demand-Training. April 2020.
- 2020 **International Studies.** International program development: Prague, Czech Republic. Scouting new location-based study. March 2020.
- 2019 **Certificate – Instructional Technology.** TCU Koehler Center for Instruction, Innovation, and Engagement. *TCU Online Boot Camp.* Summer 2019. “eCertified.”
- 2019 **Certificate – Instructional Technology.** TCU Koehler Center for Instruction, Innovation, and Engagement. *Preparing to Teach Online.* Summer/Fall 2019. “eCertified.”
- 2019 **International Studies.** WorldStrides® Education Travel & Experiences. Collaborated with domestic and international teams to develop Spring Break travel-embedded study for 2020.
- 2018 **International Studies.** International program development: France. Scouting new location-based study.
- 2018 **International Studies.** International program development: Italy. Accent

International, Florence Study Center: Michelangelo D'Elia, Director.

- 2017 **International Studies.** WorldStrides® Education Travel & Experiences. Collaborated with domestic and international teams to develop Spring Break travel-embedded study for 2018.
- 2017 **International Studies.** Center for International Education Exchange (CIEE) Custom Program: London Internship. Collaborated with UK CIEE colleagues to develop London internship program course offering for Summer 2018.
- 2017 **Certificate.** Faculty Bystander Intervention training (TCU).
- 2017 **Certificate.** Faculty Bystander Intervention “Train-the-Trainer” training.
- 2017 **International Studies.** International travel: Germany and Poland – scouting new location-based study.
- 2017 **Learning & Development.** Faculty Bystander Intervention focus group participant.
- 2016 **International Studies.** Center for International Education Exchange (CIEE) Custom Program: Russia.
Worked with Ira Vasilyavey, Anton Stepanov, and Julia Semibratova to develop a robust program of study as a pilot for longer term, summer programs.
- 2015 **International Studies.** Council on International Educational Exchange (CIEE) Faculty Development Seminar. *Consuming Istanbul: Politics of Space and Spectacle.* Winter 2015. Istanbul, Turkey.
- 2015 **International Studies.** International program development: Istanbul. Accent International, Istanbul Study Center (now closed).
- 2015 **Instructional Technology.** TCU Koehler Center for Teaching Excellence. Workshop & Training: *Air Media – RJH Smart Classroom.*
- 2015 **International Studies.** International program development: The Netherlands. Scouting new location-based study.
- 2015 **Certificate – Instructional Technology.** *Certificate of Professional Development in Best Practices for Online Course Design.* Office of Distance Education and Learning Technologies. Texas A&M-Corpus Christi.
- 2014 **Instructional Design.** The 7th Annual Emerging Technologies for Online Learning International Symposium. Dallas, TX.
- 2014 **Instructional Design.** The 7th Annual Emerging Technologies for Online Learning International Symposium Workshop: *Digital Storytelling Can Change Your Life.*

Dallas, TX.

- 2013 **Instructional Design.** The 6th Annual Emerging Technologies for Online Learning International Symposium. Las Vegas, NV.
- 2013 **Instructional Design.** The 6th Annual Emerging Technologies for Online Learning International Symposium Workshop: *The Student-Centered iPad Classroom*. Las Vegas, NV.
- 2013 **Instructional Technology.** TCU Koehler Center for Teaching Excellence: *Digication Portfolio*.
- 2013 **International Studies.** International program development: Italy – scouting new location-based study.
- 2012 **Learning & Development.** National Communication Association Short Course: *Medical Communication*, (Polack, E. P. & Avtgis, T.) Orlando, FL.
- 2012 **Learning & Development.** National Communication Association Short Course: *Reinvigorating the Gender and Communication Course*. (Foss, K. A., Domenico, M. E., & Foss, S. K.). Orlando, FL.
- 2011 **Learning & Development.** National Communication Association Training: *Capturing Cues, Clues, and Codes in Interaction and Media*. (Burgoon, J., Dunbar, N., & Meservy, T.). New Orleans, LA.
- 2010 **Learning & Development.** National Communication Association Short Course: *Exploring Technology Nonverbal Communication*. (Burgoon, J., White, C., & Bailenson, J.). San Francisco, CA.
- 2009 **Learning & Development.** National Communication Association Short Course: *Teaching a College Course called "Lying & Deception."* (Knapp, M.). Chicago, IL.
- 2007 **Learning & Development.** National Communication Association Short Course: *Teaching Persuasion/Compliance Gaining*. (Seiter, J. & Gass, R.). Chicago, IL.
- 2007 **Learning & Development.** National Communication Association Short Course: *Teaching Communication & Personality*. (Avtgis, T., & Rancer, A.). Chicago, IL.
- 2006 **Learning & Development.** National Communication Association Short Course: *Teaching Environmental Communication*. (Cox, R., & DePoe, S.). San Antonio, TX.
- 2006 **Learning & Development.** National Communication Association Short Course: *Teaching the Persuasion/Social Influence Course*. (Frymier, A., & Nadler, M.). San Antonio, TX.

UNIVERSITY & PROFESSIONAL SERVICE

2023-present TCU Faculty Senate, *Senator, Bob Schieffer College of Communication*

2023-present TCU Faculty Senate Instructional Support and Evaluation Committee, *Member*

2012-present Affiliate Faculty, Women and Gender Studies.

2020 - 2022 Dissertation Committee, *Member*.
Samuel Lauman, Ph.D. Candidate: Department of Kinesiology
University of Texas, Arlington. "Closing the feedback loop: Biopsychosocial
components of forward shoulder and head posture—Implications for treatment
and rehabilitation."

2019, Fall Department of Women and Gender Studies – Search Committee, *Member*. First
Tenure Track Faculty position (141 applicants)

2019, Fall Department of Women and Gender Studies – *Member*. Ad Hoc Committee charged
with creating the Tenure & Promotion guidelines as the program transitioned to its
place as a new *department* (WGST).

Curriculum Committees

2022-present Women and Gender Studies, Curriculum Committee, *Member*

2021-present Bob Schieffer College of Communication, Curriculum Committee, *Member*

2018-2021 Department of Communication Studies, Curriculum Committee, *Member*

2013-2018 Women and Gender Studies Curriculum Committee, *Member*

2012-2015 College of Communication Curriculum Committee, *Member*

2011-2012 Department of Communication Studies, Curriculum Committee, *Chair*

2008-2011 Department of Communication Studies Curriculum Committee, *Member*

College, University & Other Programs

Bob Schieffer College of Communication, Executive Committee, *Member*, 2018-2021

Women and Gender Studies (WGST), *Affiliated Faculty*, 2012-present

Comparative Race & Ethnic Studies (CRES), *Associated Faculty*, 2016 – present

TCU Wesley Foundation Board of Directors, *President*, 2016-2020

TCU Wesley Foundation Board of Directors, *Committee Chair*, 2020-2021

Center for International Studies Advisory Board, *Member*, 2014-16

Center for International Studies, Ad Hoc Committee, Global Realities tracks, *Member*, 2016
 Environmental Health and Safety Committee, *Member*, 2016-2019
 TCU Wesley Foundation Board of Directors, *Member*, 2015-2018
 University Library Committee, *Member*, 2013-2016
 Friends of College of Communication, *Co-Chair*, 2013-2014
 Annual Campaign College of Communication, *Chair*, 2013
 eSPOT ("Electronic Student Perception of Teaching" evaluation) Review Committee, *Member*, 2011
 TCU Office of Extended Education, Duke Scholar program, *Instructor*, 2008
 TCU Library Liaison, Communication Studies Department, 2007-present

ADVISING

Graduate Dissertation Committee

2020 - 2022 Dissertation Committee, *Member*.

- Samuel Lauman, Ph.D. Candidate: Department of Kinesiology University of Texas, Arlington. "Investigation into the relationship between posture and psychology: The psychological ramifications of forward head and rounded shoulder posture."

John V. Roach Honors College Undergraduate Thesis Committees

- Jillian Verzwylt. "From stage to screen: The digital mediatization of ballet." *Chair*, 2021-22.
- Lewyckj, Kataryna. "Madame President Live: Examining media coverage of the women who ran for president in 2020." *Committee Member*, 2020-21.
- Michael Brown. "Talking Trump: How the Trump rally effectively secured Donald J. Trump the presidency." *Committee Member*, 2019-20.
- Allie Wood. "Balancing being a woman and a leader in organizations." *Committee Member*, 2018-19.
- Shaye Morrison. "The perceived threat and resolvability of serial arguments as predictors of relational uncertainty in romantic relationships." *Committee Member*, 2015-16.
- Hazel Morris. "Body to body: Perceptions of touch and dance in an American university setting." *Committee Member*, 2015-16.
- Caroline Dillon. "Women's magazine mystique: A retroactive analysis." *Committee Member*, 2013-14.

Graduate Thesis Committees

- Molly Wright (Committee Member). "The role of teamwork schema similarity and group

atmosphere in perceptions of conversational appropriateness and organizational dissent.” Thesis defended April 2013.

- Sharon Stahr-Fisher (Committee Member). “An exploratory study of family characteristics as predictors of communication apprehension.” Thesis defended April 2013.
- Susanna Hall (Committee Member). “The effects of affect valence and nonverbal channel on audience detection of emotion.” Thesis defended April 2012.

Graduate Comprehensive Exam, Committee Member

- Stephen Bailey, 2013
- Cayce Jones, 2013
- Mariel Bongiovanni, 2013
- Jarod Scobee, 2010
- Ben St. John, 2010

Undergraduate Advising, recent

- Spring 2023 – 10 advisees
- Fall 2023 – 10 advisees
- Fall 2022- 5 advisees; Zoom meetings – Sunday to Saturday
- Spring 2022– 18 advisees; Zoom meetings – Sunday to Saturday
- Fall 2021– 18 advisees; Zoom meetings – Sunday to Saturday
- Spring 2021 – 18 advisees; Zoom meetings – Sunday to Saturday
- Fall 2020 – 18 advisees; Zoom meetings – Sunday to Saturday
- Spring 2020 – 18 advisees; Zoom meetings – Sunday to Saturday

PROFESSIONAL MEMBERSHIPS, ACTIVITIES, & AWARDS

- National Communication Association (NCA)
 - *Member*, 2005 - present
 - Activism and Social Justice Division
 - Instructional Development Division
 - Environmental Communication Division
 - Women’s Caucus
 - Feminist and Women’s Studies Division
 - Nonverbal Communication Division

- Group Communication Division
- International and Intercultural Communication Division
- Russian Communication Association
- G.I.F.T.S. Annual Convention, Paper Reviewer
- TCU Women & Gender Studies Wise Women Award Nominee:
 - 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013
- American Association of University Professors, 2020 – present
- Anti-Racism Discussion Group, 2020, 2021, 2022, 2023
- Association for the Rhetoric of Science, Technology, and Medicine
 - *Member*, 2020 – present
- Association for the Study of Food & Society
 - *Member*, 2019 – present
- TCU Beyond Border International Students, *Mentor*, 2014-15
- Lambda Pi Eta National Honor Society, Omicron Chi chapter, *Outstanding Faculty Achievement Award*, 2014.
- Lambda Pi Eta Honor Society, *Faculty Advisor*, 2009-2012
- American Society for Training & Development, *Faculty Advisor* 2006-2008