TCU VITA

1. Name: Aaron Chimbel

2. Contact information:

Department of Journalism TCU Box 298060 Fort Worth, TX 76129 (817) 257-6579 a.chimbel@tcu.edu

3. Academic Background

a. Education (include degrees, dates, and institutions)

M.S. in Journalism, Broadcast Concentration, Columbia University, 2003

Received the Patterson Prize for Outstanding Achievement in Broadcast Journalism

B.S. in Broadcast Journalism, Texas Christian University, 2002 *TCU Scholar, Dean's List, Who's Who Among Students in American Colleges and Universities*

- b. Professional certifications: N/A
- c. Present rank: Associate Professor of Professional Practice in Journalism
- d. Year of appointment to the University and rank

2009, Assistant Professor of Professional Practice 2006, Adjunct Faculty

- e. Year of last promotion: 2015
- f. Previous teaching and/or research appointments other than TCU

Part-time Instructor, Central Texas College, 2005-2006

g. Previous professional positions (other than those listed above)

WFAA-TV, Dallas-Fort Worth (2006-2009):

Online Sports Editor/Reporter (2008-2009), Mobile Journalist (2006-2009) Responsible for All Sports Content, Blogs and Original Multi-Media Stories Promoted After Developing Innovative Mobile Journalist ("MoJo") position Reporting, Shooting and Editing Videos, Slideshows and Text for website Additional Reporting, Shooting and Lives for On-Air News, Sports and Features Reported and Field Anchored for Digital News Channel Regular Contributor to "Young Street" Magazine Program Storm Chaser Responsible for Multi-Platform Coverage of Severe Weather Five-Time Emmy Award Winner. Two additional Emmy nominations National Edward R. Murrow Award Winner Four-Time NPPA Best of Photojournalism National Finalist

KWTX-TV, Waco-Temple-Killeen, TX (2004-2006)
News Reporter, Bell County Bureau
Daily Packages, Live Shots, VOs and VO/SOTs
Wrote Stories for Website

Texas Cable News (TXCN), Dallas (2003-2004)

News Producer

Responsible for Live and Breaking News Coverage and Leading Weekend News Staff Field Produced Segments and Stories for Newscasts and Destination Programs Produced Live Events Including State Funeral for Ronald Reagan

Promoted Twice in First Four Months (From Writer to Associate Producer to Producer)

Documentary Producer, New York City (2002-03)

Produced "Soldier of God" – a 37-Minute Documentary on Religious Anti-War Activism Responsible for Research, Reporting, Videography, Writing and Editing

Fort Worth Cable Television (2001-02)

Freelance Reporter, Anchor, Editor and Photographer

h. Formal continuing education associated with professional development

"Digital Video: The Who, Why, and How to Win the Video News Game." Presented by Patrick West. CNN Newsource Webinar. 7/2015.

"Strengthen your Digital Storytelling with TimelineJS, SoundCiteJS and StoryMap: A Digital Tools Tutorial." Presented by Ryan Graff. Poynter NewsU Webinar. 5/2014.

"Student Engagement Strategies: Large Classrooms" Presented by Amanda Irvin. Koehler Center for Teaching Excellence at TCU. 3/2014.

"Interactive Storytelling with Zeega: A Digital Tools Tutorial." Presented by Ahmed Kabil. Poynter NewsU Webinar. 5/2013.

"Entrepreneurship Workshop." Presented by Jeff Cornwall. Sponsored by the Murphy Center for Entrepreneurship at the University of North Texas. 5/2010.

"Six Competencies for Future Journalists." Presented by Mike Smith. Sponsored by the TCU Schieffer School of Journalism. 2/2010.

"New Media Boot Camp." Various presenters. Sponsored by the TCU Schieffer School of Journalism. 2/2010.

"Upholding and Updating Ethics: Journalism and Social Networks." Presented by Steve Buttry. Sponsored by the TCU Schieffer School. 11/2009.

Conferences attended: AEJMC (2012, 2013, 2016), SWECJMC (2014, 2015), Collegiate Entrepreneurs Organization (2010, 2011).

i. Honors and Awards

Teaching Awards/Honors:

TCU Senior Class Legacy Gift Recognitions, Eight (2016: Joey McReynolds; 2015: Jordan Ray; 2014: J.D. Moore; 2013: Ashley Thaxton, Ryan West, Molly Zuber; 2011: Courtney Jay; 2010: Kyle Arnold)

Teaching News Terrifically in the 21st Century, the Teaching Ideas Competition of the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication, Second Place for "Not Quite Live: Simulating the Real-Time Reporting Experience." (2015)

Honorary Coach for TCU Women's Basketball Team (2014)

Wassenich Award for Mentoring at TCU, Nominee (2013)

TCU Mortar Board Preferred Professor (2010)

Professional Awards:

Winner – 2008 National Edward R. Murrow Award for Best Website (Large Market/TV) Winner – 2009 Lone Star Advanced Media Emmy Award for Best Host/Anchor/Reporter Winner – 2008 Lone Star Advanced Media Emmy Award for Best Host/Anchor/Reporter Winner – 2008 Lone Star Advanced Media Emmy Award for Breaking News – Tanker Explosion Winner – 2008 Lone Star Advanced Media Emmy Award for Breaking News – Terror Trial Winner – 2008 Regional Edward R. Murrow Award for Best Website (Large Market - Television) Winner – 2007 Lone Star Advanced Media Emmy Award for Sports Reporting Honorable Mention – 2008-09 Texas AP Broadcasters Contest for Best Online/Special Content Honorable Mention – 2009 NPPA Best of Photojournalism Award for Video Editing, Web 48 Hour Finalist – 2010 NPPA Best of Photojournalism Award for Video News Editing, Web 48 Hour Finalist – 2009 NPPA Best of Photojournalism Award for Video News Photography, Web 48 Hour Finalist – 2008 NPPA Best of Photojournalism Award for Video News Photography, Web 48 Hour Finalist – 2006 Press Club of Dallas Katie Award for Best News Web Site Nomination – 2010 Lone Star Emmy Award for Human Interest – News Single Story/Feature Nomination – 2009 Lone Star Advanced Media Emmy Award for Sports Reporting Nomination – 2009 Barbara Jordan Media Award for Internet

4. Teaching

a. Courses taught

TCU:

JOUR 10103: Media Literacy

JOUR 10203: Introduction to Journalism

JOUR 10203: Introduction to Journalism - Honors

JOUR 20103: Media Writing and Editing II

JOUR 30003: Honors Seminar

JOUR 30543: Multimedia Reporting

JOUR 40003: Honors Research

JOUR 40203: Newscast

JOUR 40483: Sports Reporting and Writing

JOUR 40970: Special Topics: Multiplatform Project

JOUR 40983: Multi-Platform Capstone

JOUR 40983: Multi-Platform Capstone - Documentary

Central Texas College:

COMM 1307: Introduction to Mass Communications

b. Courses developed at TCU

JOUR 10103: Media Literacy

JOUR 10203: Introduction to Journalism

JOUR 10203: Introduction to Journalism - Honors

JOUR 30543: Multimedia Reporting

JOUR 40970: Special Topics: Multiplatform Project

JOUR 40983: Multi-Platform Capstone

JOUR 40983: Multi-Platform Capstone - Documentary

c. Honors projects directed, or committee service

Lyndsey Evans. "Go Tell The Story." 2012-13. Committee member.

Clay York. "Gatekeepers of Dance." 2012-13. Committee member.

Christina Durano. "Airwaves – Indecency Regulation: Sense or Censorship." 2009-10. Committee Chair. Received college's top award for undergraduate research.

d. Graduate theses and dissertations directed, or committee service

Andrew Chavez. "Creating an Open-Source Platform for Community News Publishing." 2010. Committee Member.

e. External support received or pending for academic work: N/A

f. Internal support for academic work received:

\$1,000. TCU Neeley School of Business Coleman Faculty Fellows in Entrepreneurship (2011-12, continuation of original fellowship and senior fellow designation).

\$3,000. TCU Neeley School of Business Coleman Faculty Fellows in Entrepreneurship (2010-11, inaugural class).

g. Academic Advising

Formal advisor for about 25 journalism majors each semester.

Advise incoming students at formal summer sessions and informally. Also meet with prospective students and their families.

Frequent additional informal advising for journalism majors and minors.

Continued career advising with students and graduates.

I also formally mentored a new advisor in our program.

5. Research and Creative Activity

a. Refereed publications, invitational or juried exhibitions

York, Clay and Aaron Chimbel. "Gatekeepers of Dance: Journalistic Coverage of Concert Contemporary Dance." *Cogent Arts & Humanities*. Vol. 3: No. 1. 2016.

Chimbel, Aaron, Tracy Everbach and Jacqueline Lambiase. "Fuzzy, transparent, and fast: Journalists and public relations practitioners characterize their connections and interactions in social media." *The Journal of Social Media in Society*. Vol. 3. No. 1. 2014.

Robie, Alexis, Aaron Chimbel, and Leila Lak. "Soldier of God." Documentary Film. Selected for screening at the 2004 Conscientious Projector Film Festival in Bainbridge Island, WA. Additional screening in New York City. 2003.

b. Non-refereed publications

Book:

Chimbel, Aaron (2014). *Introduction to Journalism* (2nd ed.). Dubuque, IA: Kendall/Hunt Publishing Company. *First edition published in 2012.*

Articles:

Chimbel, Aaron. "Top Teaching Takeaways from AEJMC." MediaShift. August, 9, 2016.

Chimbel, Aaron. "What Matters for Journalism Grads Five Years Later: Writing, Communication Skills." MediaShift. May 24, 2016.

Chimbel, Aaron. "Opening Storytelling Up: Pushing Students to Go Beyond Traditional Storytelling Forms." *Teaching Journalism & Mass Communication.* Vol. 6. No. 1. 2016.

Chimbel, Aaron. "Real-Time Coverage Simulation" in Meagan Doll (Ed.) "Remix: 11 Ways You Can Innovate in Your Courses in 2016" (a year-end article with contributions from several educators). MediaShift. December 29, 2015.

Chimbel, Aaron. "What Our May Graduates Learned and Wish They'd Learned." MediaShift. May 18, 2015.

Chimbel, Aaron. "Why Journalism Students Need a Baseline Understanding of Coding." MediaShift. January 26, 2015.

Chimbel, Aaron. "Forget Theory Versus Practice, Now It's Old School Versus New School Skills." *Electronic News.* Vol. 8. No. 1. 2014.

Chimbel, Aaron. "A Changing College Newsroom: From Convergence to Digital First to What's Next." *The Convergence Newsletter*. Vol. X No. 4. 2013.

Chimbel, Aaron. "The Texas Tribune shows why non-profit online journalism matters." *Online Journalism Review*. June 2013.

Chimbel, Aaron. "Boy Scouts' vote on gays was only a partial step." Fort Worth Star-Telegram. May 28, 2013.

Chimbel, Aaron. "How'd it go? Evaluating the move to digital first student media." *Online Journalism Review*. December 2012.

Chimbel, Aaron. "Amid Upheaval, Why Reporting Still Matters: Without Those Gathering News, There is No News." *Electronic News*. Vol. 6, No. 3. 2012.

Chimbel, Aaron. "The Evolution of a Converged Campus Newsroom." *Journal of Media Education*. Vol. 3. Issue 3, 2012.

Chimbel, Aaron "Refocusing student media to align with digital first approach." *Online Journalism Review*. May 2012.

Chimbel, Aaron. "Forget doom, journalism's future is bright." *Online Journalism Review*. December 2011.

Chimbel, Aaron. "Starting a Converged Campus News Website." *The Convergence Newsletter*. Vol. VIII No. 6. 2011.

Chimbel, Aaron. "Don't say Twitter or Facebook on French TV." *Online Journalism Review*. June 2011.

Chimbel, Aaron. "The paywall debate: The challenge of charging." *Online Journalism Review*. March 2011.

Chimbel, Aaron. "Video journalism in the palm of your hand: Making the most out of Flip and cell phone video." *Online Journalism Review*. November 2010.

Chimbel, Aaron. "The Successes and Challenges of Converging on Campus." *The Convergence Newsletter*. Vol. VII No. 6. 2010.

Chimbel, Aaron. "News convergence isn't easy for student journalists, either." *Online Journalism Review*. June 2010.

Chimbel, Aaron. "On-Screen Opportunities: 10 Tips for Multimedia." *College Media Review.* Vol. 47, No. 3-4. 2010.

Book Reviews:

Chimbel, Aaron. Book Review: "Critical Issues in Broadcast News." *Journalism and Mass Communication Quarterly*. Vol. 92, No. 4. 2015.

Chimbel, Aaron. Book Review: "Searchlight and Sunglasses: Field Notes From the Digital Age of Journalism." *Teaching Journalism and Mass Communication.* Vol. 4. No. 1. 2014.

Chimbel, Aaron. Book Review: "TV News Anchors and Journalistic Tradition." *Electronic News*. Vol. 5, No. 1. 2011.

Chimbel, Aaron. Book Review: "Field Guide to Covering Sports." *College Media Review.* Vol. 48, No. 1. 2010.

Documentary Project:

Chimbel, Aaron. "Learning the Language." Multi-platform Documentary. Produced for WFAA.com. 2008. Honorable Mention – 2008-09 Texas AP Broadcasters Contest for Best Online/Special Content.

Plus well over 2,000 news stories, videos, slideshows and additional journalistic content produced across media platforms and featured on broadcasts across Texas and websites across the country, including on the Drudge Report and other aggregators. Also interviewed on the nationally syndicated "The Greg Knapp Experience" radio show.

c. Materials or activities accepted or scheduled but not yet printed, released, or presented:

Chimbel, Aaron. "Where to Begin Teaching Entrepreneurship? Try the Intro Class." *Newspaper Research Journal*. Vol. 37, No. 4. 2016.

Chimbel, Aaron (2017). *Introduction to Journalism* (3rd ed.). Dubuque, IA: Kendall/Hunt Publishing Company.

Chimbel, Aaron (Ed.). (2017). Why I'm a Journalist: Personal Stories from Those Who Cover the News. New York, NY: Routledge/Taylor & Francis Group.

d. Papers presented, participation on panels, etc., (include date, place, organization, invited or refereed)

"Balancing Broadcast: Teaching Video Storytelling as the Form Evolves," moderator/panel organizer in a teaching session co-sponsored by the Electronic News Division and Community College Journalism Association at the Association for Education in Journalism and Mass Communication Annual Conference, August 5, 2016, Minneapolis, Minn. *Invited*.

"Cracking the Code: Tips for Teaching Coding to Journalism Students," panelist in a teaching session co-sponsored by the Communication Technology and Communicating Science, Health, Environment, and Risk divisions at the Association for Education in Journalism and Mass Communication Annual Conference, August 4, 2016, Minneapolis, Minn. *Invited*.

Chimbel, Aaron. "Changes, Challenges and Opportunities: Journalism's Digital Direction." Texas Intercollegiate Press Association Convention, March 31, 2016, Dallas. *Invited*.

Chimbel, Aaron. "Beyond the TV Package: Expanding Your Video Storytelling." Texas Intercollegiate Press Association Convention, March 31, 2016, Dallas, Texas. *Invited*.

Chimbel, Aaron. "Not Quite Live: Simulating the Real-Time Reporting Experience." Pedagogy Poster Session, Southwest Education Council for Journalism and Mass Communication Symposium, November 6, 2015, Fort Worth, Texas. *Refereed*.

Chimbel, Aaron. "Changes, Challenges and Opportunities: Journalism's Digital Direction." Opening Lecture, Sylvanne Labun Student Journalism Conference, October 4, 2015, Colby College, Waterville, Maine. *Invited*.

Chimbel, Aaron. "Open-Form Format: Encouraging Students to Tell Stories in New Ways." Pedagogy Poster Session, Southwest Education Council for Journalism and Mass Communication Symposium, October 24, 2014, Denver, Colorado. *Refereed*.

Chimbel, Aaron. "The Setup and the Elevator Pitch: Infusing Entrepreneurship in an Intro Class." Great Ideas for Teachers Refereed Poster Session, Association for Education in Journalism and Mass Communication Annual Conference, August 8, 2013, Washington, D.C. *Refereed*.

Chimbel, Aaron, Everbach, Tracy and Lambiase, Jacqueline. "Fuzzy, transparent, and fast: Journalists and public relations practitioners characterize social media interactions." For Newspaper and Online News Division of AEJMC, National Convention, August 8, 2013, Washington, D.C. *Also presented at the AEJMC Midwinter Conference, March 2, 2013, Norman, Oklahoma based on the abstract. Both refereed.*

Chimbel, Aaron. "Video on the Go." Texas Intercollegiate Press Association Convention, April 4, 2013, Fort Worth, Texas. *Invited*.

"What it Means to be a Producer." Panelist. Alpha Epsilon Rho/National Broadcasting Society. National Convention, March 12, 2010, Addison, Texas. *Invited*.

e. Editorships, consulting, adjudications

Abstract reviewer, Southwest Education Council for Journalism and Mass Communication Symposium (2016)

Journal manuscript reviewer, Cogent Arts & Humanities (2016).

Paper reviewer, 2016 AEJMC Conference, Newspaper/Online News, Communication Technology and Electronic News divisions and Participatory Journalism Interest Group (2016).

Paper reviewer, 2015 AEJMC Conference, Electronic News Division (2015).

Abstract reviewer, 2015 AEJMC Mid-Winter Conference, Communication Technology Division (2014).

Chapter reviewer, SAGE Publications Inc. "Advancing the Story: Broadcast Journalism in a Multimedia World" by Debora Wenger and Deborah Potter (2013).

Media training for McDonald's restaurant owner/operators for Moroch (2013).

Chapter reviewer, Bedford/St. Martin's. "Telling the Story: The Convergence of Print, Broadcast and Online Media" by The Missouri Group (2012).

Chapter reviewer, CQ Press. "Mass Communication: Living in a Media World" by Ralph Hanson (2011).

Manuscript reviewer, Routledge / Taylor & Francis Books. "Principles of American Journalism" by Stephanie Craft and Charles Davis (2011).

Book proposal reviewer, Continuum Publishing (2010).

Video training/consulting for Oncor communications staff (2009-10).

- f. External support received or pending: N/A
- g. Internal grants received: N/A
- h. Other research or creative activities not included in any of above

Projects:

Produced a series of videos for the Tarrant County Homeless Coalition (2014).

Produced a 15-minute video for the Mental Health Connection of Tarrant County on its Bridging the Gap effort (2011).

Produced and shot video for a CBS College Sports story on "Frogs for the Cure" (2009).

Cited in Media:

Fort Worth Star-Telegram. "Is presidential debate Trump's last episode, or a warmup act?" October 19, 2016.

Variety. "Drone Strike: TV-News Outlets Gear Up With New Eyes in the Sky." September 22, 2016.

Fort Worth Star-Telegram. "Long before Breitbart, Trump CEO Bannon ran Ed Bass' Biosphere 2." August 25, 2016.

Fort Worth Star-Telegram. "Social media miscues take their toll in the wake of Dallas ambush." July 14, 2016.

Media Shift. "Remix: 11 Ways to Integrate Social Media into J-School Classes." July 7, 2016.

Fort Worth Star-Telegram. "Everyone's a TV critic, including the candidates." February 5, 2016.

MediaShift. "How to Build a Multi-Product Mindset in Student Newsrooms." October 12, 2015.

MediaShift. "Caught Stealing: Plagiarism Alive and Well in Journalism Education." July 13, 2015.

MediaShift. "Advice for Making the Leap from Newsroom to Classroom." January 14, 2015.

Editor and Publisher. "The Evolving Newsroom." July 18, 2014.

American Journalism Review. "A New Code: SPJ Struggles to Define Rules of Online Journalism." April 9, 2014.

College Media Review. "Raising your MoJo." Vol. 47, No. 3-4. 2010.

Fort Worth Star-Telegram. "Web helps mobilize protest against incident at gay club." July 1, 2009.

6. Service

a. Departmental service

Curriculum Committee, Member (2014-present)

Student Media Operations Committee, Member (2013-present)

Adviser for Kappa Tau Alpha Journalism Honor Society (2015-present)

Search Committee for Journalism Department Chair, Member (2015-16)

Summer Department Chair (2014)

Milner Distinguished Student Journalism Awards, Contest Co-Administrator (2012-14)
Developed contest guidelines, awards and categories
Selected finalists in each category

Planning Committee for Professional-in-Residence Position, Member (2014)

Search Committee for Reporting Faculty Position, Member (2013-14)

Adviser for TCU News Now broadcast (2009-13)

Students received more than 80 awards and nominations, including winning:

Thirteen – Texas Intercollegiate Press Association First Place Awards

Seven – Society of Professional Journalists Regional Mark of Excellence Awards

Three – Student Awards from the Regional Emmy Group (Five additional nominations)

Two – Texas Intercollegiate Press Association Sweepstakes Awards (Top Overall TV)

One – Texas Intercollegiate Press Association "Reporter of the Year" Award

Technology Committee, Member (2010-13)

Ad-Hoc Governance Committee, Member (2013)

Developed proposal and drafted policy statement to evolve Student Media Committee into two committees (2012-13)

TCU Study of Media Education: The Disruption Project, Committee Member (2012-13)
Group formed at the request of the Chancellor and Provost to study media education
Produced a 78-page report on our findings

Search Committee for Broadcast Engineer/Production Coordinator, Member (Summer 2012)

Liberal Arts Classes Committee, Chair (2011)

Student Media Website Task Force, Member (2010-11)

Part of team that conceptualized and planned our converged news website

Grammar/Writing Classes Task Force, Member (2010-11)

Contributor to Schieffer School Alumni Newsletter (2010)

Role and Scope Committee, Member (2009-10)

Co-produced video on inductees to the School's Hall of Excellence (2010)

Oversaw conceptualization, design and installation of Studio C set (2010)

Producer and editor for School promotional videos (2009-10)

Developed Student Media equipment checkout policies and procedures (2009)

Oversaw revamp of the School website (Summer 2009)

Developed school-wide video integration for Media II courses (2009)

b. College service

Celebration of Student Research and Creativity, Reviewer/Judge (2011, 2013, 2014)

Wisdom Award, Journalism Award Coordinator (2010-11, 2013)

Prepared videos and DVDs for Dean's presentation to Houston-area alumni (2010)

Co-produced video for dedication of new College of Communication facilities (2010)

c. University service

Faculty Senate (2016-present)

Bob Schieffer College of Communication Representative
Committee on Committees, Member

TCU National Alumni Board, Director and Faculty Representative (2015-present) Leadership Awards Selection Committee (2015)

Traffic Regulations and Appeals Committee, Member (2010-14, 2015-present)

Social Media Committee, Member (2010-present)
Committee developed university-wide social media guidelines

Frog Camp, Faculty Partner (2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 [2], 2016)

Senior Toast, Master of Ceremonies (December 2008, May and December 2009, May and December 2010, May and December 2011, May and December 2012, May and December 2013, May and December 2014, May and December 2015, May 2016)

Chancellor's Scholars Retreat, Faculty Leader (2015, 2016)

Frogs First Family Dinner, Host (2014, 2015, 2016)

Administrative Fellow, John V. Roach Honors College (January 2015-August 2016)
Oversaw college's communication efforts
Led re-launch of social media engagement
Oversaw development and launch of new Honors website
Advised the dean on college strategy and personnel matters

Chancellor's Scholars Finalist Weekend, Interviewer (2016)

Common Reading, Discussion Leader (2015)

Colloquium Selection Committee, John V. Roach Honors College, Member (2015)

Screening Committee for Assistant Director of the Leadership Center, Member (2014)

Connections, Faculty Partner (2013)

Student Media and Publications Committee, Liaison (2009-13)

Developed proposal to change committee name to reflect new directions in media Proposed addition of TCU News Now as an official publication

Prepared updated Policy Statement to address addition of News Now

Late Night Breakfast, Faculty Participant (2009, 2012, 2013)

TCU Dallas Young Alumni Chapter, Board Member (2006-10) President/Co-President (2008-10)

House Calls, Faculty Participant (2009)

d. Community activities directly related to professional skills

Workshops Conducted:

Certified Public Communicator Program, On-Camera Training (7/2015)

Certified Public Communicator Program, On-Camera Training (7/2014)

TCU High School Journalism Workshop, Broadcast Workshop (6/2013)

Texas Center for Community Journalism, Video on the Go Workshop (4/2011)

Texas Center for Community Journalism, Video on the Go Workshop (9/2010)

SPJ Fort Worth, Multimedia Workshop for Professionals (11/2009)

SPJ Region 8 Conference, Video Workshop Sessions (3/2009)

Texas Press Association/TCU Community Newspapers in the 21st Century Workshop (5/2008)

DFW Network of Hispanic Communicators, New Media for the Future Workshop (10/2007)

Lone Star Emmy/Asian Journalists Association. Achieving Excellence in New Media Workshop (4/2007)

Panelist:

SPJ Careers in Mass Media Communications Conference, "Broadcast" (2/2014)

TCU Nonprofit Communicators Conference, "Developing Video Content without Breaking the Bank," Moderator (5/2013)

SPJ Careers in Mass Media Communications Conference, "Broadcast" (2/2013)

TCU Chancellor's Advisory Council, "The Entrepreneurial University: Creating the Culture Across Campus" (10/2012)

SPJ Careers in Mass Media Communications Conference, "Broadcast" (2/2012)

SPJ Careers in Mass Media Communications Conference, "Broadcast" (2/2011)

SPJ Careers in Mass Media Communications Conference, "Broadcasting" (2/2010)

Chancellor's Leadership Program II, Ethics Seminar (10/2009)

Belo Scholarship Day, "Future of Journalism" (10/2007)

Speaking:

Arlington Heights High School (Fort Worth) Government Class (10/2013)

Pecha Kucha Night – Fort Worth (6/2012)

Northwest High School (Justin, TX) Journalism Class (05/2009)

University of North Texas Broadcast News Class (3/2009)

SMU Radio-TV News Directors Association Meeting (2/2009)

SMU Reporting II Class (2/2009)

University of North Texas Broadcast News and Multi-Media Classes (2/2008)

University of Missouri School of Journalism (11/2007)

Berkner High School (Richardson, TX) Broadcasting Class (11/2007)

University of North Texas Broadcast News Class (2/2007)

John Horn High School (Mesquite, TX) Journalism Class (12/2006)

Contest judge:

SkillsUSA State Broadcast News Production Contest (4/2016)

Regional Emmys (6/2015)

SkillsUSA State Broadcast News Production Contest (3/2015)

SkillsUSA State Broadcast News Production Contest (3/2014)

Regional Emmys (1/2014)

SkillsUSA State Broadcast News Production Contest (4/2013)

2012 Dallas Morning News Journalists of the Year Awards, Beat Reporter of the Year (1/2013)

Regional Emmys (5/2012)

2011 Dallas Morning News Journalists of the Year Awards, Online Innovator (1/2012)

Road Scholar Film Challenge (5/2011)

Regional Emmys (4/2011)

SkillsUSA State Broadcast News Production Contest (4/2011)

Regional Emmys (1/2011)

e. Professional service (i.e., memberships in professional organizations, offices held, adjudications, chairing panels.)

National Academy of Television Arts and Sciences, Lone Star Chapter (2007-present) Regular Judge for Traditional and Advanced Media Emmy Awards

Association for Education in Journalism and Mass Communication (2012-present)
Electronic News Division
Participatory Journalism Interest Group

11/2016