

DUSTIN HAHN, PH.D.

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Education

Texas Tech University (Lubbock, Texas)	<i>December 2014</i>
Degree: Doctor of Philosophy in Mass Communication	
Texas Tech University (Lubbock, Texas)	<i>August 2012</i>
Degree: Master of Arts in Mass Communication	
Harding University (Searcy, Arkansas)	<i>December 2009</i>
Degree: Bachelor of Arts in Electronic Media Productions	

Teaching

Texas Christian University (August 2016 to Present)

Television Studies for Non-Majors (Two Sections)

Description: Explores the history, business, content, production, and effects of TV

History of Broadcasting (Two Sections)

Description: Examines the cultural implications of radio and TV history

Basic Video Production

Description: Teaches basics of lighting, audio, camera operation and post-production

Sports Post-Production

Description: Upper-level course emphasizing sports-specific video post-production

West Texas A&M University (January 2014 to August 2016)

Basic Video Production (Four Sections)

Description: Intensive course in audio/visual preparation, shooting, production

Sports Media Practicum (Three Sections)

Description: Hands-on content production course in sports media

Television Reporting and Anchoring (Three Sections)

Description: Prepared students for live, weekly television newscasts

Television News Production

Description: Upper-level course in field and studio news production

Independent Study: Upper-level Television News Production and Management

Description: Management and production oriented independent study in TV news

Independent Study: Sports Video Production

Description: Focused on developing bi-weekly, in-depth sports interviews

Introduction to Mass Communication (Three Sections)

Description: Intensive course in audio/visual preparation, shooting, production

Graduate Quantitative Research Methods

Description: Covered content analyses, surveys, experiments, and data analysis

Mass Communication Theory

Description: Introduced students to major concepts and theories within the field
Media Design

Description: Intensive course in audio/visual preparation, shooting, production

New Media

Description: Prepared students to create and responsibly use various new media

Senior Portfolio and Development

Description: Résumé building, web-based portfolios, interviewing, and more

Lubbock Christian University (Fall 2013)

Sports Writing and Reporting

Description: Prepared students for live and recorded work in sports reporting

Abilene Christian University (May 2012 to May 2013)

Writing for Electronic Delivery (Three Sections)

Description: Prepared students for Web writing, usability, and engagement

Electronic Media Principles (Two Sections)

Description: Intensive course in audio/visual preparation, shooting, production

Sports Media Independent Study

Description: Pragmatic and research-based independent study in sports media

Introduction to Visual Media

Description: Guided students through photo and video shooting and editing

Texas Tech University (Fall 2012 to Fall 2014 intermittently)

Principles of Digital Media (Two Sections)

Description: Guided students through the production of a professional website

Video Production and Editing

Description: Taught students the basics of videography and production

Advertising Design and Layout

Description: Portfolio-building course applying theoretical concepts of design

Mass Communication Research Methods (Teaching Assistant)

Description: Quantitative and qualitative social scientific research methods

Pedagogical Contexts

Subjects Taught

- Sports Media
- Mass Communication
- Electronic Media
- Communication
- Journalism
- Advertising
- Mass Media Production (Video, Photo, Web, Mobile, and Print)
- Media Design
- Media Writing (Electronic and Print)
- TV News and Broadcasting

- Research Methods (Quantitative)
- Mass Communication Theory
- Media Effects
- Independent Studies
- Undergraduate
- Graduate

Classroom Formats

- Face-to-Face
- Distance via Skype
- Semester (Six Weeks)
- May Intersession (Three Weeks)
- Summer

Student Comments

“Mr. Hahn was a good instructor, and I enjoyed his class greatly. He was always eager to help.”

“I loved this class! Mr. Hahn is a great instructor! I learned so much.”

“Awesome teacher. Great class for people that have 0% experience.”

“Really enjoyed this class!”

“Very helpful. Explanations for tricks and skills were very useful.”

“I appreciated Mr. Hahn’s enthusiasm, and he did a good job with lecture.”

“He is a good instructor.”

“Overall, I really enjoyed the class.”

“Mr. Hahn is a great teacher and really tries to help when students do not understand the programs.”

“Fair and understanding.”

“Seriously, great teacher. Mr. Hahn did a great job teaching this class and making the readings relevant.”

Research

Works in Progress

Hahn, D., & Cummins, R. (*under review*). Going deep but falling short: Measuring fans’ recall accuracy and evaluations of athlete performances when paired with exaggerated exemplars. *Journal*, 2016.

Hahn, D., Cummins, R., & VanDyke, M. (*under review*). More of a numbers game than ever? A longitudinal examination of the change in frequency, type, and presentation form of statistics used in NFL broadcasts. *Journal*, 2016.

Hahn, D., & Cummins, R. (*in preparation for conference submission*). *Exciting plays and boring numbers: Examining the role of fanship, exemplar, and time on perception and recall*. Paper planned to be submitted to the Broadcast Education Association annual conference, Las Vegas, Nevada, April 2016.

Hahn, D., & Cummins, R. (*data to be collected*). *Measuring fan interest in base-rate information: Using eye-tracking to gauge exemplification effects in sports broadcasting*. Paper to be submitted to the Association for Education in Journalism and Mass Communication annual conference, Minneapolis, Minnesota, August 2016.

Glasgow, C., & **Hahn, D.** (*in preparation for journal submission*). *Caption this: A content analysis of local news closed captioning*. *Journal* 2016.

Oliver, J., & **Hahn, D.** (*data to be collected*). *Examining news framing differences in France between the Charlie Hebdo attacks and Paris bombings of 2015*. Journal 2016.

Journal Articles

Hahn, D., & Cummins, R. (2014). Effects of attractiveness, gender, and athlete-reporter congruence on perceived credibility of sport reporters. *International Journal of Sport Communication*, 7(1), 34-47.

Cummins, R., & **Hahn, D.** (2013). Re-presenting sport: How instant replay and perceived violence impact enjoyment of mediated sports. *Mass Communication and Society*, 16(6), 787-807.

Conference Presentations

Hahn, D., & Cummins, R. (2015, April). *Exciting plays and boring numbers: Examining the role of fanship, exemplar, and time on perception and recall*. Paper presented at the Broadcast Education Association annual conference, Las Vegas, Nevada.

Hahn, D. (2014, February). *More of a Numbers Game than Ever? Examining the Change in Frequency, Type, and Presentation Form of Statistics Used Throughout the History of NFL Broadcasts*. Cornette Library Faculty Research Poster Presentation, Canyon, Texas.

Hahn, D., & VanDyke, M. (2013, August). *More of a Numbers Game than Ever? A Longitudinal Examination of the Change in Frequency, Type, and Presentation Form of Statistics Used in NFL Broadcasts*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C.

Hahn, D., & Cummins, R. (2012, August). *More than just a pretty face? Examining the influence of attractiveness and reporter/athlete congruity on perceived credibility*. Paper to be presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, Illinois.

Hughes, S. & **Hahn, D.** (2012, June). *Sing it out: A study of worship media effectiveness*. Paper presented at the Christian Scholars' Conference, Nashville, Tennessee.

Cummins, G. & **Hahn, D.** (2012, April). *Does instant replay increase enjoyment? Examining the relationship between instant replay, enjoyment, and perceived violence of play*. Paper presented at the Broadcast Education Association, Las Vegas, Nevada.*

Hahn, D. (2011, November). *Determining potential factors influencing online blog credibility: The continued examination of age and gender in addition to number of followers*. Paper presented at the International Research Conference for Graduate Students, San Marcos, Texas.

Hahn, D. (2011, November). *Setting the campus agenda: A front-page look at the influence of collegiate news media*. Paper presented at the International Research Conference for Graduate Students, San Marcos, Texas.

*Awarded Second Place Honors for the 2012 BEA Sports Division.

Research Experience and Agenda

Methods

- Content Analyses
- Experiments
- Historical Analyses
- Surveys

Lab Experience

- MediaLab Software
- Eye-tracking Labs
- Psychophysiology Labs
- Continuous Response Measurements
- Qualtrics Survey Software

Former Areas of Investigation

- Sports Media
- Pedagogical Issues
- Political Communication
- Historical Analyses in Public Relations

- Television Advertising Research
- Partisan Politics

Current and Future Projects

- Sports Media
- Exemplification Theory
- Individual Differences in Media Consumption
- Credibility Factors

Grants

Funded Grants

WTAMU Foundation Faculty Development Grant 2015

Description: Awarded \$524.00 for assistance in travel accommodations to present research at a national conference.

Grant Proposals

Faculty Development and Scholarly/Creative Activities Grant 2014

Service

Industry Memberships and Organizational Participation

Association for Education in Journalism and Mass Communication

Description: Member and presenter in sessions including the sport communication division.

Broadcast Education Association

Description: Member and district conference presenter.

National Broadcasting Society

Description: Member and student group co-advisor.

Alpha Epsilon Rho

Description: Lifetime member of the National Electronic Media Honor Society

Student Organizations and Guidance

National Broadcasting Society

Description: Co-advisor to the NBS students' chapter at WTAMU that serves, competes, and collaborates in media production projects.

African Student Organization

Description: Advisor to ASO that creates a community of support on campus for African students and others, serves the community, and teaches others about Africa

Advising

Student Advising

Description: Advise over 40 undergraduate students' progress in our program and aids in

degree planning in order to graduate the student in a timely manner.

New Student Orientation

Description: Aided in initial student planning for freshmen and transfer student majors.

Committees (University, College, and Department)

Mass Communication Faculty Search Committee, August 2016 Start

Description: Aided in the research, campus visit, and selection of a new faculty member.

Advertising Faculty Search Committee, January 2016 Start

Description: Aided in the research, campus visit, and selection of a new faculty member.

Communication Faculty Search Committee, Fall 2014 Start

Description: Aided in the research, campus visit, and selection of a new faculty member.

Communication Reaffirmation of Accreditation Committee 2015

Description: Member of the committee that aided in the Department of Communication's reaffirmation of accreditation through visitations and more.

Communication Curriculum Committee (2015-Present)

Description: Committee that aimed to further prepare students for future careers in mass communication through curriculum revisions and updates.

College of Fine Arts and Humanities Curriculum Committee (2015-Present)

Description: Committee that seeks to make necessary curriculum revisions and updates to prepare students better for their chosen fields.

Community Contributions

Media Consulting

Description: Occasionally lend my media expertise as a consultant to local and distant non-profits in order to improve or begin further media objectives.

Freelance Media Production

Description: Often contribute my media skills to non-profits and do media work for local families and newly wed couples.

Southwest Church of Christ

Description: Active member of a local, Christ-centered group of individuals where I support the group and community through teaching, service projects, contributions, speaking engagements, small group gatherings, media consulting, and more.

Media

Freelance (Lubbock and Cleburne, Texas)

Spring 2011 to Present

I shoot and edit professional photos and videos for a variety of clients.

Reaching Audiences Conference (Lubbock, Texas)

Summer 2013

I collaborated in an effort to edit and produce a series of videos to highlight the conference.

Online Educational Tutorials (Lubbock, Texas)

Spring 2012 to 2013

I shot, edited, and produced online video tutorials for the Stochastic Challenge project funded by a grant from the National Science Foundation.

Hahn Media Productions (Searcy, Arkansas)

2010 Calendar Year

I owned my own production company specializing in wedding videos, corporate videos, DVD building, and family photography

Silo Seven Films' Assistant (Marion, Illinois) *2007 and 2009*

I worked with the company owner in post-production editing, assembling and managing equipment, coordinated operations, provided on-camera talent as needed.

KVHU 95.3 FM Production Engineer (Searcy, Arkansas) *Fall 2008 to 2009*

I was the university's board operator and producer during intercollegiate football and basketball games for the commercial radio station.

TV16's Production Assistant (Searcy, Arkansas) *Spring 2008*

I operated studio cameras, ran prompters, managed time, controlled audio and lighting boards, and operating the live video editor for the university's cable television station.

Skills

- Videography
- Linear Video Editing (DVCAM)
- Nonlinear Video Editing
- Digital Photography
- Jib Operations
- News Writing (All Media)
- Web Design
- Radio Announcing
- Board Operating
- Live Event Recording
- Lighting and Audio Set-up
- Premiere Pro
- Final Cut Pro X
- After Effects
- Audition
- Soundbooth
- Photoshop
- Illustrator
- InDesign
- Media Encoder
- Encore
- Dreamweaver

Honors and Achievements

Helen DeVitt Jones Part-time Graduate Fellowship	2013 to 2014
Hutcheson Graduate Fellowship Recipient	2012 to 2014
Helen DeVitt Jones Scholarship and Fellowship Recipient	2010 to 2012
Awarded Graduate Assistantship Position at Texas Tech	2010 to 2012
College of Mass Communications Scholarship Recipient	2008 to 2009
TNT Social Club Officer and Scholarship Recipient	2008 to 2009
Harding University Academic Scholarship Recipient	2006 to 2009
Harding University Track Athletic Scholarship Recipient	2006 to 2009
Ironman Texas 140.6 and Ironman Texas 70.3 Finisher	2013 to 2014
International Travel: Togo, Mali, Burkina Faso, Morocco, China, Canada, Chile, the Dominican Republic, and the Philippines	2004 to 2015