



BOB SCHIEFFER
COLLEGE of COMMUNICATION

Journalism

Retention and Graduation Rates

First-Year Retention for Students Entering as a Journalism Major

	Retained Journalism		Retained at TCU		Not Retained		Entering Cohort	
	N	%	N	%	N	%	N	%
Fall 2012	33	80.5%	6	14.6%	2	4.9%	41	100.0%
Fall 2013	38	70.4%	12	22.2%	4	7.4%	54	100.0%
Fall 2014	19	70.4%	7	25.9%	1	3.7%	27	100.0%
Fall 2015	20	66.7%	9	30.0%	1	3.3%	30	100.0%
Fall 2016	25	67.6%	10	27.0%	2	5.4%	37	100.0%
Fall 2017	21	72.4%	7	24.1%	1	3.4%	29	100.0%
Fall 2018	25	69.4%	9	25.0%	2	5.6%	36	100.0%
Fall 2019	12	54.5%	9	40.9%	1	4.5%	22	100.0%
Fall 2020	20	66.7%	7	23.3%	3	10.0%	30	100.0%
Fall 2021	16	51.6%	13	41.9%	2	6.5%	31	100.0%
Ten-Year Average	229	68.0%	89	26.4%	19	5.6%	337	100.0%

Six-Year Graduation Rate for First-Time Students Entering TCU as Journalism Majors

	Graduated/Completed Major from Journalism		Graduated from TCU		Did Not Graduate		Total	
	N	%	N	%	N	%	N	%
Fall 2012	22	53.7%	16	39.0%	5	12.2%	41	100.0%
Fall 2013	20	37.0%	26	48.1%	8	14.8%	54	100.0%
Fall 2014	14	51.9%	11	40.7%	3	11.1%	27	100.0%
Fall 2015	11	36.7%	16	53.3%	4	13.3%	30	100.0%
Fall 2016	14	37.8%	20	54.1%	4	10.8%	37	100.0%
Five-Year Average	81	42.9%	89	47.1%	24	12.7%	189	100.0%

Graduation data include students who earned double-degrees and/or second majors in Journalism. These students are counted once in each category. For example, a student who earned a double-degree or second major in Journalism is counted as having graduated from Journalism as well as TCU and will show in both columns. The Total N column is an unduplicated count. If the numbers adding across the table by cohort are higher than the Total N that difference represents the number of double-degrees/second majors included in the count.

School of Journalism Five-Year Average Time to Graduation for Fall 2012 - Fall 2016 Entering Cohorts

3 Yrs	4 Yrs	5 Yrs	6 Yrs
3.5%	93.0%	3.5%	

Percentage of Remaining Cohort Who Entered TCU as First-Time Students in a major other than Journalism and Graduated from Journalism within Six Years

	Graduated/Completed Major from Journalism	
	N	%
Fall 2012	6	0.3%
Fall 2013	10	0.5%
Fall 2014	6	0.3%
Fall 2015	6	0.3%
Fall 2016	5	0.2%
Five-Year Average	33	0.3%

Information on University-wide retention and graduation rates can be found at <https://ir.tcu.edu/facts-data/students/success-and-outcomes/>
Office of Institutional Research, (33204) September 2022