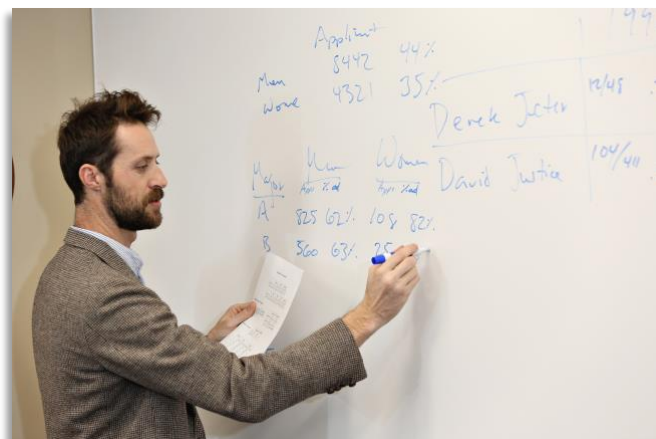




BOB SCHIEFFER
COLLEGE of COMMUNICATION

2018 Faculty Highlights





2018 Faculty Highlights



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Refereed Publications and Scholarly Monographs

Bentley, J. M. (2018). What counts as an apology? Exploring stakeholder perceptions in a hypothetical organizational crisis. *Management Communication Quarterly*, 32(2), 202-232. doi: 10.1177/0893318917722635

Bentley, J. M., Oostman, K. R., & Shah, S. F. A. (2018). We're sorry but it's not our fault: Organizational apologies in ambiguous crisis situations. *Journal of Contingencies and Crisis Management*, 26(1), 138-149. doi: 10.1111/1468-597312169

Bentley, J. M., Taylor, M., & Xiong, Y. (2018). Who speaks and how? Rethinking Citizens United after Donald Trump's election. *Communication Law Review*, 18(1), 55-76.

Bright, L. F., & Logan, K. (2018). Is my fear of missing out (FOMO) causing fatigue?: Advertising, social media fatigue, and the implications for consumers and brands. *Internet Research*, 28(5), 1213 - 1227.

Logan, K., **Bright, L.F.**, & Grau, S.L. (2018). Unfriend me, please!: An examination of social media fatigue using the theory of rational choice. *Journal of Marketing Theory and Practice*, 26(4), 357 - 367.

Carr, K., & Kellas, J. K. (2018). Examining the role of family and marital communication in understanding resilience to family-of-origin adversity. *Journal of Family Communication*, 18(1), 68-84.

Steinfeld, L., **Coleman, C. A.**, Zayer, L. T., Ourahmoune, N., & Heim, W. (2018). Power logics of consumers' gendered (in)justices: Reading reproductive health interventions through the transformative gender justice framework. *Consumption Markets & Culture*.

Gade, P. J., **Dastgeer, S.**, DeWalt, C. C., Nduka, E.-L., Kim, S., Hill, D., & Curran, K. (2018). *Management of Journalism Transparency: Journalists' perceptions of organizational leaders' management of an emerging professional norm. International Journal on Media Management*, 20(3), 157-173.

Garner, J. T., & Peterson, B. L. (2018). Untangling the processes of leaving a member-abusive organization. *Management Communication Quarterly*, 32, 143-171.

Garza, M. M. (2018). The mediated Jorge Washington: Remembering George Washington, the father of our countries. *Journalism History*, 44(2), 70-78.

Sellnow-Richmond, D., **George, A. M.**, & and Sellnow, D. (2018). An IDEA model analysis of instructional risk communication in the time of Ebola. *Journal of International Crisis and Risk Communication*, 1(1), 135-166.

Hahn, D., & Cummins, R. (2018). Differentiating objective sport knowledge versus subjective sport fandom via a test of exemplification in sports media. *Communication & Sport*, 6, 331-348. doi: 10.1177/2167479517695090

Hahn, D., VanDyke, M., & Cummins, R. (2018). It's a numbers game: Change in the frequency, type, and presentation form of statistics used in NFL broadcasts. *International Journal of Sport Communication*, 11(4), 482-502.

Hinderaker, A. N. (2018). And the prayer of faith shall save the sick: An intertextual analysis of the narrative of faith healing in the media. *Journal of Communication and Religion*, 41(2), 93–109.

Howe, W. T., & **Hinderaker, A. N.** (2018). "The rule was the rule": New member encounter in rigidly structured totalistic organizations. *Atlantic Journal of Communication*, 26(3), 180–195.

Lambiase, J. (2018). Searching for city hall, digital democracy, and public-making rhetoric: U.S. municipal websites and citizen engagement. *Journal of Public Interest Communications*, 2(1), 85-106.

Bronstein, C., & **Lambiase, J.** (2018). 'Mythologized for its misogyny': Fighting gender discrimination in the advertising industry. *Feminist Media Histories*, 4(4).

Bronstein, C. & **Lambiase, J.** (2018). "#WomenNotObjects: Madonna Badger takes on objectification." *Advertising & Society Quarterly*, 19(1), 10.1353/asr.2018.0011

Lambiase, J. (2018). Public relations ethics, 'alternative facts,' and critical thinking, with a side of tuna. *Journal of Public Relations Education*, 4(1).

Buckner, M. M., **Ledbetter, A. M.**, & Payne, H. J. (2018). Family communication patterns as predictors of organizational dissent: A replication study. *Communication Studies*, 69(3), 326.

Phillips, K. E., **Ledbetter, A. M.**, Soliz, J., & Bergquist, G. (2018). Investigating the interplay between identity gaps and communication patterns in predicting relational intentions in families in the United States. *Journal of Communication*, 68(3), 590.

Shimkowski, J. R., & **Ledbetter, A. M.** (2018). Parental divorce disclosures, young adults' emotion regulation strategies, and feeling caught. *Journal of Family Communication*, 18(3), 185.

Ledbetter, A. M., & Finn, A. N. (2018). Perceived teacher credibility and student's affect as a function of instructor's use of PowerPoint and email. *Communication Education*, 67, 31-51.

Bachmann, I., **Loke, J.**, & Harp, D. (2018). Feminist commentary by women: A whisper among op-ed voices. *Newspaper Research Journal*, 39(1), 93–104.

Ma, L. (2018). How to turn your friends into enemies: Causes and outcomes of customers' sense of betrayal in crisis communication. *Public Relations Review*, 44(3), 374-384. doi:<https://doi.org/10.1016/j.pubrev.2018.04.009>

Ma, L. (2018). I am one of them: Examining crisis communication from an intergroup communication approach. *Journal of Contingencies and Crisis Management*. doi: 10.1111/1468-5973.12232

Macias, W. A., Lee, M., & Cunningham, N. (2018). Inside the mind of the online health information searcher using think-aloud protocol. *Health Communication*, 33(12), 1482–1493.

O’Neil, J., Ewing, M., Smith, S. & Williams, S. (2018). A delphi study to identify standards for internal communication. *Public Relations Journal*, 11(3), 1-16.

Onyebadi, U. (2018). Political messages in African music: Assessing Fela Anikulapo-Kuti, Lucky Dube and Alpha Blondy. *Humanities*, 7(4), 129. doi:10.3390/h7040129

Owczarski, K.A. (2018). 'Money will be made': Relativity media and Hollywood's relationship with Wall Street. *Spectator*, 38(2), 50-59.

Richards, A. S., & Banas, J. A. (2018). The opposing mediational effects of apprehensive threat and motivational threat when inoculating against reactance to health promotion. *Southern Communication Journal*, 83, 245-255. doi:10.1080/1041794X.2018.1498909

Schrodt, P., & Afifi, T. D. (2018). A social relations model of negative relational disclosures and closeness in families. *Journal of Social and Personal Relationships*, 35, 180-201. doi:10.1177/0265407516680304

Schrodt, P., & Afifi, T. D. (2018). Untying the ties that bind: Dispositional and relational patterns of negative relational disclosures and family members' feelings of being caught. *Journal of Family Issues*, 39, 1962-1983. doi:10.1177/0192513X17739050

Schrodt, D. P., & Afifi, T. (2018). Negative disclosures and feeling caught mediate coparental communication and mental health. *Personal Relationships*.

Horstman, H., **Schrodt, D. P.,** Warner, B., Koerner, A. F., Maliski, R., Hays, A., & Colaner, C. (2018). Expanding the conceptual and empirical boundaries of family communication patterns: The development and validation of an expanded conformity orientation scale. *Communication Monographs*, 85, 157–180.

Timmer, J. T. (2018). A history of the Texas film commission. *Texas Entertainment and Sports Law Journal*, 27(2), 6–7, 21–27.

Timmer, J. T. (2018). The first amendment and content restrictions in state film incentive programs. *Loyola of Los Angeles Entertainment Law Review*, 37, 37–94.

Timmer, J. T. (2018). Promoting and infringing free speech?: Net neutrality and the first amendment. *Federal Communications Law Journal*, 17, 1–37.

Yang, Q. (07 Dec 2018, Epub ahead of print). Understanding computer-mediated support groups: A revisit using a meta-analytic approach. *Health Communication*, 1-13. doi: 10.1080/10410236.2018.1551751

Yang, Q., Tufts, C., Ungar, L., Guntuku, S., & Merchant, R. (2018). To retweet or not to retweet: Understanding what features of cardiovascular tweets influence their retransmission. *Journal of Health Communication*, 23(12), 1026-35. doi: 10.1080/10810730.2018.1540671

Yang, Q., Sangalang, A., Rooney, M., Maloney, E., Emery, S., & Cappella, J.N. (2018). How marijuana vaping portrayed on YouTube? Content, features, popularity and retransmission of vaping marijuana YouTube videos. *Journal of Health Communication*, 23(4), 360-369. doi: 10.1080/10810730.2018.1448488

Van Stee, S. & **Yang, Q.** (2018). Online cancer information seeking: Application and extension of the comprehensive model of information seeking. *Health Communication*, 33(12), 1583-92. doi: 10.1080/10410236.2017.1384350

Hitt, R., **Zhuang, J.**, & Anderson, J. (2018). Media presentation of breastfeeding beliefs in newspapers. *Health Communication*, 33(10), 1293–1301.

Zhuang, J., Lapinski, M., & Peng, W. (2018). Crafting messages to promote water conservation—Using time-framed messages to boost conservation actions in the U.S. and China. *Journal of Applied Social Psychology*.

Zhuang, J., Bresnahan, M. J., Yan, X., Zhu, Y., Goldbort, J., & Bogdan-Lovis, E. (2018). Keep doing the good work: Impact of coworker and community support on continuation of breastfeeding. *Health Communication*, 1–9.

Hamm, J., Cox, J., Zwickle, A., **Zhuang, J.**, Cruz, S., Upham, B., & Dearing, J. W. (2018). Trust whom? Dioxin, organizations, risk perception, and fish consumption in Michigan's Saginaw Bay watershed. *Journal of Risk Research*. (online first). doi:10.1080/13669877.2018.1501599



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Creative Achievements

Allen, R. J. (2018, February). A Streetcar Named Desire (scene). *Director*. Fort Worth, TX: Fort Worth Club/Stage West.

Hahn, D. A. (2018, October). Children's Ministry Recruitment Video. *Director, Producer, Editor, Cinematographer*. Houston, Texas: National Competition.

Hahn, D. A. (2018, April). ReEngage Promotional. *Director, Producer, Editor, Cinematographer*. Las Vegas, Nevada: National Competition.

Haskett, R. A. (2018). Audio mixing for Fox Sports Southwest (FSSW) Television Network. *Audio Mixer (A1)*. Fort Worth, Texas: Fox Sports Southwest.

Haskett, R. A. (2018). Audio Post Production for film (working title: It is a Tale) Produced and directed by Greg Mansur. *ADR and Dialogue Editor*. Fort Worth, Texas: TCU.

Haskett, R. A. (2018). Recorded CD (Title pending). The CD includes 17 original songs and 7 others. Music CD: Singer, song-writer, performer, recording engineer, producer. Fort Worth, Texas.

LaMendola, C. J. (2018). Fox Sports Southwest. Play-by-Play – Women's Basketball. Fort Worth, Texas.

Mansur, G. K. (2018). Same Time Next Year by Bernard Slade. George. Granbury, TX: New Live in Granbury Theatre.

Mansur, G. K. (2018, December). It Is A Tale. Writer, Director, Editor. Global: Social media, Youtube, Vimeo.

Martin, M. (2018). Executive producer for the Video Board for TCU football, soccer, volleyball, basketball for 80 different sporting events.

Sears, B. (September, 2018) Free Online Courses Can Make Your Passion Priceless. Article. FYI50+ Magazine. Dallas, Texas.

Sears, B. (November, 2018) Someday Your Prints Will Come. Article. FYI50+ Magazine. Dallas, Texas.

Sears, B. Produced more than 45 creative projects for 2018, highlighted by ongoing work with Texas Christian University Retirees' Association, Fort Worth Chamber of Commerce, The Texas Center for Community Journalism and a number of Texas Christian University departments, nonprofit organizations and Texas businesses.

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Books and Book Chapters

Books

Garza, M. (2018). *They came to toil: Newspaper representations of Mexicans and immigrants in the Great Depression*. Austin, TX: University of Texas Press.

Jenkins, T. (Ed.) (2018). *International film festivals: Contemporary cultures and history beyond Venice and Cannes*. London: I.B. Tauris.

Griffin, E., **Ledbetter, A.**, Sparks, G. (2019). *A First look at communication theory* (10th Ed.) New York, NY: McGraw-Hill.

Harp, D. **Loke, J.**, Bachmann, I., (2018). *Feminist approaches to media theory and research*. New York, NY: Palgrave Macmillan.

Book Chapters

Morgan, S. E., **Finn, A. N.**, Raley, J. P., A, O., S, M., W, P., & J, P. (2018). Assessing communication practice during clinical trial recruitment and consent: The clinical trial communication inventory (CTCI). In *clinical trials in vulnerable populations* (Vol. Clinical trials in vulnerable populations, pp. 199–213). InTech.

Garner, J. T. (2018). Dissent. In *international encyclopedia of strategic communication*. Wiley-Blackwell.

Garner, J. T. (2018). Religion and nonprofit organizations. In *Global encyclopedia of public administration, public policy, and governance*. Springer.

Hart, K.-P. R. (2018). Trapped: James Douglas Morrison and his enduring celebrity persona. In *Disassembling the celebrity figure: Credibility and the incredible* (pp. 171–188). Leiden, The Netherlands: Brill.

Hinderaker, A.N. (2018). Comprehensive forensic programs: A holistic approach. In *Competition, community and educational growth: Contemporary speech and debate* (pp. 57-66). New York: Peter Lang.

Jenkins, T. (2018). Introduction. In T. Jenkins' *International film festivals: Contemporary cultures and history beyond Venice and Cannes*. London: I.B. Tauris.

Jenkins, T. (2018). Building the Panama international film festival from the ground up: An interview with Pituka-Ortega Heilbron and Diana Sanchez. In T. Jenkins' *International film festivals: Contemporary cultures and history beyond Venice and Cannes*. London: I.B. Tauris.

O'Neil, J., Moreno, A., Rawlins, B. & Valentini, Ch. (2018). Learning objectives: What do students need to know and be able to do for entry-level positions. In *Fast forward foundations + future state. educators + practitioners. The commission on public relations education 2017 report on undergraduate education*, 45-57.

Sawyer, C. R. (2018). Communication apprehension as a bridge construct. In *Oxford research encyclopedia of communication*. Oxford University Press.

Sawyer, C.R. (2018). Habituation and communication in *Oxford bibliographies of communication*. Oxford University Press.

Koerner, A.F.; **Schrodt**, D.P. & Fitzpatrick, M.A. (2018). Family communication patterns theory: A grand theory of family communication in D.O. Braithwaite, E. Suter, & K. Floyd (Eds.) *Engaging theories in family communication: Multiple perspectives* (2nd ed). Thousand Oaks, CA: Sage.

Yang, Q. & Chen, Y. (2018). Treatment. In *SAGE encyclopedia of big data* (pp. 1-3). New York, NY: Springer Publications.



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Grants

Dean's Research Grants

Bright, L. (2018). The next bad habit?: Implications of social media addiction and fatigue amongst the millennial generation.

Carr, K. (2018). Using structural equation modeling to investigate actor, partner and relational effects in MPlus.

Coleman, C. (2018). Marketplace vulnerability and coping: Understanding Syrian refugees in crisis.

English, E. (2018). Accountability through social media and investigation of megachurches in Texas.

Garner, J. (2018). "Next on the Agenda..." Effective communication in organizational meetings.

Garza, M. (2018). Journalist in the long and wide civil rights movement.

Ledbetter, A. (2018). Relational maintenance via communication technology in social networks.

Ma, L. (2018). Examining stakeholders' reaction to crises from a big data approach.

Macia, W. (2018). Inside the mind of the online health information searcher: An extension.

Tait, C. (2018). DeNiro's method: Acting, agency and authorship in the new Hollywood (1967-1983), University of Texas Press.

Yang, Q. (2018). Are mobile health apps social features effective in engaging users? A content analysis of smoking cessation mobile apps.

Zhuang, J. (2018). Identification of attitudes against health campaigns: The case of organ donation campaigns.

Dean's Teaching Enhancement Grants

Garner, J. (2018). Group decision simulation software - piloted a decision-making simulation that assigned students in his Group Communication course to balance stakeholder roles to solve an environmental crisis situation together.

Brown, J.B. (2018). Helping students develop self-awareness through Gallup's StrengthsQuest - obtained training in strengths coaching that she used with students in her Reporting course to assess their own strengths and work productively in reporting, editing and production teams.

Other Grants

English, A. (2018). Faculty success program — Award: \$3,450. TCU Chief Inclusion Officer and Office of the Provost. Texas Christian University.

Hahn, D. (2018). Use of statistics in social sports media — Award: \$6,000. Junior Summer Faculty Research Grant. Texas Christian University.

Yang, Q. (2018). How does media exposure to e-cigarette information influence youth and young adults' cognition, attitude and vaping behavior— Award: \$10,500. Research and Creative Activities Fund. Texas Christian University.

Zhuang, J. (2018). Buffers, barriers and resiliency in breastfeeding behaviors of Asian American mothers — Award: \$8,000. Trifacta Initiative. Michigan State University.

Zhuang, J. (2018). Understanding the affective mechanism underlying compliance with social normative influence — Award: \$4,500. Research and Creative Activities Fund. Texas Christian University.



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Awards, Honors and Recognitions

Coleman, C.A. (2018). Dean's Research and Creative Activity Award. Texas Christian University.

Hahn, D. (2018). Children's Ministry Recruitment Video. Award of Excellence. *BEA On-Location*. Screened October 2018 in Houston, Texas.

Hahn, D. (2018). ReEngage Promotional. Best of Competition Award. *BEA Festival of Media Arts*. Screened April 2018 in Las Vegas, Nevada.

Finn, A.N. (2018). Named in the Top 1% of Communication Scholars in an issue of *Communication Education* titled Scholarly productivity in communication studies: Five-year review 2012-2016.

Finn, A.N. (2018). Top 10 Contributors in Instructional Communication. Named in the top 10 contributors in the last 15 years to the flagship journal for instructional communication, *Communication Education*.

Parker-Raley, J. & **Finn, A. N. (2018).** Top Three Paper for Parker-Raley, J. & Finn, A.N.'s Unveiling multicultural communication barriers and strategies to improve marrow donor recruitment, presented to the Training and Development Division at the annual meeting of the National Communication Association, Salt Lake City, Utah.

Hahn, D.A. (2018). Award of Excellence. Broadcast Education Association, for one of the top entries at the national competition in Houston, Texas.

Hahn, D.A. (2018). Best of Competition Award. Broadcast Education Association, for the best entry for the national competition in the promotional category in Las Vegas.

Harper, C. (2018). Excellence in Teaching Award. Selected by student members of the Communication Studies national honor society, Lambda Pi Eta.

Ledbetter, A. (2018). Recognition as an outstanding reviewer for the *Journal of Social and Personal Relationships*.

Ledbetter, A. (2018). Top Paper Award in the Communication Thoery division at the Central States Communication Assoication for Ledbetter A.'s Mapping the field: A quantitative investigation of how people in the practical lifeworld perceive similarities and differences among the constitutive metamodel's traditions.

Ledbetter, A. (2018). Top Paper Award at the National Communicaiton Association for Ledbetter A's Parent-child privacy boundary conflict strategies across the first year of college: Mediating family communication patterns, predicting psychosocial distress.

Mack, R. (2018). "Last Lecture" Series Speaker. Nominated by TCU students to deliver a lecture in the "Last Lecture" series of life lessons. Texas Christian University.

O'Neil, J. (2018). The Public Relations Society of America Employee Communication Award for Ewing, M., Men, R. L. & **O'Neil, J.** (2018). Exploring the role of social media usage in creating an engaged workplace, presented to the 21st Annual International Public Relations Research Conference in Orlando, FL.

Onyebadi, U. (2018) Fellow, Institute for Diverse Leadership in Journalism and Communication. Awarded by the Association for Education in Journalism and Mass Communication, AEJMC.

Schrodt, P. (2018). Top 4 Paper Award in Interpersonal Communication at the National Communication Association for Schrodt, P., & Afifi, T. D. Venting to unify the front: Parents' negative disclosures about their children as mediators of coparental communication and relational quality.

Yang, Q. (2018). Early Career Award, National Communication Association, Association for Chinese Communication Studies Division.



2018 Faculty Highlights

Innovative Teaching

Banos, A. & Lambiase, J. (2018). STCO and Six Flags partnered to bring students the opportunity to develop a set of innovative and clutter-breaking solutions for Six Flags. Goals and learning objectives included: (a) students would participate in an intense, fun and challenging brainstorm session to solve problems for a real-world client; (b) students would learn to work with teammates not of their choosing, and older students would learn to mentor younger students; and (c) students would immerse themselves in a client environment, plus learn to examine and make sense of research as it relates to client challenges. Through a two-day hackathon, students were able to immerse themselves into a customer environment, gather research, discover insights, think of creative solutions based on Six Flags' objectives, craft a persuasive pitch and "hack" their way into the top place. It all started with students spending all Friday night with their team at Six Flags –Fright Fest. At midnight, the hackathon began at the Hilton Downtown Fort Worth. Twenty-seven students formed nine teams of three people to develop solutions or "hacks" for Six Flags, making presentations to six advertising and public relations professionals. The top six hacks presented again to Six Flags executives, with the top three presentations winning prizes.

Brown, J.M. (2018). Students in JOUR 40983, Multi-Platform Capstone, traveled to Washington, D.C. in August for a week-long practicum on Russia's Interference in the 2016 U.S. presidential election held at the Center for Strategic and International Studies (CSIS). The group's report, "Digital Warfare: Russia's Attacks on Democracy," can be accessed at: <https://www.tcu360.com/2018/09/digital-warfare-russias-attacks-on-democracy/>.

English, A. (2018). In STCO 47533 – Case Studies, a writing emphasis course, I incorporated goal-setting strategies to encourage a greater commitment to preparation, a more focused approach to writing, and a more holistic approach to academics. Taking strategies learned through the National Center for Faculty Development and Diversity in the summer of 2018, I modeled the practice of goal-setting by sharing strategic planning documents I used to establish writing goals for academic research. The first week of the fall semester, students submitted SMART (specific, measureable, attainable, relevant and time-bound) goals in three areas: academic, personal and professional. Students provided updates on their goals three times during the semester, and created strategies to adjust expectations or behaviors to facilitate goal achievement. This activity enhanced the learning environment and overall performance of my students. In both formal (eSPOT) and informal (reflection questions) evaluations, students noticed improved writing abilities, expanded writing times, increased confidence as writers, and less anxiety toward the writing process.

Garner, J. (2018) In Comm 30133, Group Communication, I used funds from a Dean's Teaching Grant to bring in a group communication simulation, developed by researchers at the University of Colorado, Boulder. The simulation assigned students roles in a wildfire mitigation taskforce for a fictional rural town. Students had to balance competing goals, manage conflict, and solve problems.

Haskett, A. (2018). In my FTDM 31733, Audio Production, my students and I wrote an original song (words and music), performed the song, recorded the song, mixed the recording and mastered the recording. This allowed students to participate in every step of the music recording process and have practical experience of every step.

Owczarski, K. (2018). In FTDM 30513, Audience Research, I tried to shift from a social science approach to more of a media industries-centered one. In an attempt to provide assignments that reflect more industry-related work, I had students create a BuzzFeed post and track its performance for a month. One student reached over 90,000 views with his post.

Stewart, D. (2018). In JOUR 40523, Law & Ethics of Mass Communication, I assigned students to work on a joint open records project that required each to file three Public Information Act requests with Fort Worth ISD elementary schools to get information about the number of students requesting vaccination waivers under Texas law. I coordinated with editors at the *Fort Worth Star-Telegram* before the semester about this project, and the newspaper published a front-page story using information gathered by the students. See Diane Smith, How Tarrant County came to be known as an anti-vaccine 'hotspot,' *Fort Worth Star-Telegram*, August 24, 2018, <https://www.star-telegram.com/latest-news/article217070535.html>. Texas Christian University.