



BOB SCHIEFFER
COLLEGE of COMMUNICATION

Journalism

Retention and Graduation Rates

First-Year Retention for Students Entering as a JOUR Major

	Retained JOUR		Retained at TCU		Not Retained		Entering Cohort	
	N	%	N	%	N	%	N	%
Fall 2007	39	56.5%	23	33.3%	7	10.1%	69	100.0%
Fall 2008	32	64.0%	9	18.0%	9	18.0%	50	100.0%
Fall 2009	40	65.6%	13	21.3%	8	13.1%	61	100.0%
Fall 2010	35	66.0%	9	17.0%	9	17.0%	53	100.0%
Fall 2011	39	68.4%	9	15.8%	9	15.8%	57	100.0%
Fall 2012	33	80.5%	6	14.6%	2	4.9%	41	100.0%
Fall 2013	38	70.4%	12	22.2%	4	7.4%	54	100.0%
Fall 2014	19	70.4%	7	25.9%	1	3.7%	27	100.0%
Fall 2015	20	66.7%	9	30.0%	1	3.3%	30	100.0%
Fall 2016	25	67.6%	10	27.0%	2	5.4%	37	100.0%
Ten-Year Average	320	66.8%	107	22.3%	52	10.9%	479	100.0%

Six-Year Graduation Rate for First-Time Students Entering TCU as JOUR Majors

	Graduated/Completed Major from Journalism		Graduated from TCU		Did Not Graduate		Total	
	N	%	N	%	N	%	N	%
Fall 2007	16	23.2%	37	53.6%	17	24.6%	69	100.0%
Fall 2008	13	26.0%	24	48.0%	13	26.0%	50	100.0%
Fall 2009	18	29.5%	31	50.8%	13	21.3%	61	100.0%
Fall 2010	18	34.0%	22	41.5%	14	26.4%	53	100.0%
Fall 2011	18	31.6%	30	52.6%	10	17.5%	57	100.0%
Five-Year Average	83	28.6%	144	49.7%	67	23.1%	290	100.0%

Graduation data include students who earned double-degrees and/or second majors. These students are counted once in each category. For example, a student who earned a double-degree or second major in Journalism is counted as having graduated from Journalism as well as TCU and will show in both columns. The Total N column is an unduplicated count. If the numbers adding across the table by cohort are higher than the Total N that difference represents the number of double-degrees/second majors included in the count.

School of Journalism Five-Year Average Time to Graduation for Fall 2006 - Fall 2010 Entering Cohorts

3 Yrs	4 Yrs	5 Yrs	6 Yrs
4.7%	82.2%	12.4%	0.8%

Percentage of Remaining Cohort Who Entered TCU as First-Time Students in a major other than JOUR and Graduated from Journalism within Six Years

	N	%
Fall 2007	5	0.3%
Fall 2008	12	0.7%
Fall 2009	11	0.6%
Fall 2010	12	0.6%
Fall 2011	12	0.6%
Five-Year Average	52	0.3%

Information on University-wide retention and graduation rates can be found at http://www.ir.tcu.edu/factbooks/2017/academic_program.asp
Office of Institutional Research, October 2017